



ATLANTA
TECHNICAL
COLLEGE



ATLANTA
TECHNICAL
COLLEGE
FOUNDATION

GREAT EXPECTATIONS

REFLECT • EXPECT • CONNECT



ANNUAL REPORT 2020-2021

REAL KNOWLEDGE. REAL SKILLS. REAL SUCCESS.



2020-2021 ANNUAL REPORT

GREAT EXPECTATIONS

Vision The vision of Atlanta Technical College is to transform the lives of students, faculty, and staff to impact positively the institution and the community.

CORE VALUES

Excellence: We strive for perfection in all that we do.

Integrity: We do what is right in all circumstances, maintaining the highest ethical standards.

Customer Service: We proactively respond to the needs of our students and the college community.

Professionalism: We plan and execute all tasks with a sense of urgency and a positive attitude.

Respect: We treat everyone with honor and equity.

Teamwork: We work together to accomplish the mission.

Diversity & Inclusion: We value and celebrate the uniqueness that comprises our college community.

Atlanta Technical College's core values complement the Technical College System of Georgia belief system.

Mission

Atlanta Technical College, a unit of the Technical College System of Georgia, provides lifelong educational opportunities and experiences through academic and innovative career preparation, service learning, and multiple program delivery modalities that lead to technical certificates, diplomas, and associate degrees and make student development and success possible in a competitive global economy.

The mission of Atlanta Technical College is composed within the philosophical framework of the Technical College System of Georgia. It is reviewed and approved annually by the faculty, staff, administration, and the Board of Directors.

Take nothing on its looks; take everything on evidence. There's no better rule.

-Charles Dickens, Great Expectations

Over the past year and a half, the major focus has been on moving through the pandemic and on staying focused through socio-political and economic uncertainty. Atlanta Technical College has joined the larger community with new ways of thinking, learning, and working. This past year has proven that we have moved from the ordinary to the reimagined. It has been a time of renewal, re-engagement, and reflecting, and we are developing new expectations that are greater than ever before. This is the power of technical education. Education is knowledge of what is and has been. Innovation is the power to create and to develop transformational ideas beyond the now.

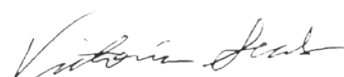
Our vision is to transform lives—in both the campus and surrounding communities—through the power of technical education. In 2021, we celebrated 1807 graduates! Among them they received 2560 technical certificates of credit, 297 diplomas, and 258 associate degrees. Our enrollment and retention numbers are increasing, and our job placement rate is holding steady at 98 percent. Continuously focused on student success, we are scaling the Center for Workforce Innovation across the campus to impact all students. The CWI enhances the academic experience for students through five key service pillars: (1) Extensive wrap-around support, (2) robust employer relationships, (3) data-driven analytics and decision making, (4) best-in-class instruction, and (5) a comprehensive approach to growth and sustainability. Working to ensure opportunities for every person in our service area, we are moving forward with the “Wheels of Equity” campaign, which is designed to develop, build, and operate the Atlanta Technical College Center for Transportation and Logistics (CTL). The CTL will house programs related to the supply chain, including commercial truck driving, diesel technology, procurement, and warehousing.

We are continuing to look to the future as we expand our services and program offerings. In our continued work as a leader in developing the region's workforce, we are excited to add new diploma and technical certificate of credit academic programs in engineering, horticulture, health care, and construction management. These program offerings broaden the opportunities that we offer our students and our business and industry partners. As the markets expand and the need for essential employees increases, Atlanta Technical College is ensuring that we respond by providing relevant academic study and training that reflects the changes in the workforce landscape.

As we bring another productive year to a close, we have great plans for the future. This annual report shares our reflections of the past year, our expectations for the coming year, and the importance of our connections as a collaborative community. The evidence shows that we are thriving and stronger than ever.

We appreciate your support of our great expectations.

With best wishes



Victoria Seals, Ed. D.
President, Atlanta Technical College



Accredited by the
Southern Association
of Colleges and
Schools Commission
on Colleges

REAFFIRMED FOR
10 YEARS

Greetings!

Almost everything in daily life depends on a catalyst. It's where impact begins. Leadership is not about the end results alone. It's about the process from motivation to innovation and transformation—putting the right people and resources in place to achieve the desired outcomes. As members of the Local Board of Directors, we make sure the Atlanta Technical College team has the right tools to provide support and guidance. Our goal is to make sure Atlanta Technical College remains a leader in building Georgia's workforce by connecting students with thriving, sustainable careers.

Innovation is our focus as we scale the Center for Workforce Innovation to impact more students and Atlanta-based companies. Recognizing future economic success and addressing social equity are tied to economic mobility, we must expand our focus to dedicating resources to education, infrastructure, and other investments that can accrue to the benefit of people stuck in intergenerational poverty.

Intentional engagements between students and employers are key to the Center for Workforce Innovation, and this partnership is only an example of how transformational technical education can be for the region. As we move toward greater things for metropolitan Atlanta, we are increasing prospects for our students and the community we serve; specifically, by providing pathways to wealth creation through long-term employment, including training in high-demand fields. I invite you to join the upcoming “Wheels of Equity” campaign, with a focus on opening career opportunities that will bridge the poverty gap and change the economic landscape for thousands of students.

The college's profile continues to increase as the Association of Community College Trustees has given the Equity Award to the Local Board of Directors and the Foundation Board of Trustees for the Southern Region. The award recognizes exemplary commitment to achieve equity in the college's education programs and services and in the administration and delivery of those programs and services.

On behalf of the Local Board of Directors, I personally thank you for your continued support of Atlanta Technical College and invite you to increase our potential to meet great expectations.

Here is the link: <https://atlantatech.edu/foundation/give-to-atc/>

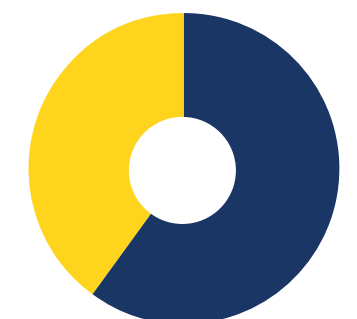
Best wishes for the year ahead!



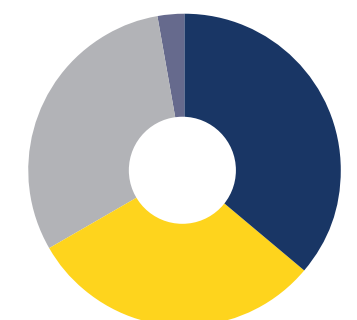
Dr. Eloisa Klementich, CECd
Chair, Local Board of Directors

FINANCIAL PROFILE FISCAL YEAR 2021

EXPENDITURES



REVENUE





Dr. Victoria Seals
President



Caroline Angelo
Executive Vice President
Academic and Student Affairs



Yulonda Darden Beauford
Vice President
Economic Development and
Community Engagement



Gail Edwards
Vice President
Operations and Technology



Shannon Georgecink
Vice President
Institutional Advancement



Dr. Katrina Hunter
Executive Director
Center for Workforce Innovation



Melanie Sewell
Vice President
Administrative Services



Charles Spann
Chief
Campus Safety



Dorna Werdelin
Associate Vice President
Communications, Marketing
and Public Relations



Dr. Joni Williams
Special Assistant to the President



John Cornelius
Georgia Power



Roosevelt Council
City of Atlanta



**Vice-Chair
Charlene Craig**
Truist Bank



Kimberly Green
Coca-Cola Bottlers



Robby Gulri
SEVA Security



**Chair
Dr. Eloisa Klementich,**
Invest Atlanta



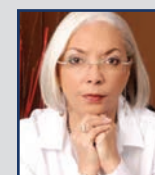
Joseph McDermott
Delta Air Lines



Miguel "Mike" Ramos
Hapeville Charter Schools



Detra Reid
CBRE



Janis Ware
The Atlanta Voice



Audrey King
Georgia Power



Marvy Moore
AT&T, Retired



Krystal Pate
Southern Crescent Personnel



Obie Ogene
Cox Communications



Keith Winchester
Chime Solutions

OUTGOING MEMBERS

NEW MEMBERS

TECHNICAL COLLEGE SYSTEM OF GEORGIA State Board

Mr. Gregory Dozier, Commissioner

Ms. Mary Flanders
1st Congressional District

Mr. Carvel Lewis
2nd Congressional District

Mr. Frank S. "Chunk" Newman
3rd Congressional District

Mr. Baoky N. Vu
4th Congressional District

Dr. Artesius Miller
5th Congressional District

Dr. Lynn Cornett
6th Congressional District

Ms. Lisa Winton
7th Congressional District

Mr. Ben I. Copeland, Sr.
8th Congressional District

Ms. Dinah C. Wayne
9th Congressional District

Mr. Howard (Trey) Sheppard, III**
10th Congressional District

Mr. Jay Cunningham
11th Congressional District

Mr. Tommy David
12th Congressional District

Mr. Tim Williams
13th Congressional District

Mr. Joe W. Yarbrough
14th Congressional District

Mr. Ben Bryant
Member at Large

Mr. Doug Carter*
Member at Large

Mr. Randall Fox
Member at Large

Ms. Anne Kaiser
Member at Large

Mr. Robert "Buzz" Law
Member at Large

Ms. Shirley Smith
Member at Large

Mr. Phil Sutton
Member at Large

*Chair
**Vice Chair



ATLANTA TECHNICAL COLLEGE HENRY LOUIS "HANK" AARON ACADEMIC COMPLEX



“The way I see it, it’s a great thing to be the man who hit the most home runs, but it’s a greater thing to be the man who did the most with the home runs he hit. So as long as there’s a chance that maybe I can hammer out a little justice now and then, or a little opportunity here and there, I intend to do as I always have — keep swinging.”

—HANK AARON

IN HONOR OF OUR DEAR FRIEND AND SUPPORTER

Mr. Henry Louis “Hank” Aaron

On behalf of Atlanta Technical College, we would like to share our deepest condolences to Mrs. Billye Aaron, family, friends, and countless individuals around the world who love, cherish, and admire the brilliance and life of Mr. Henry Louis “Hank” Aaron. As a long-time board member at ATC, Mr. Aaron’s generosity and commitment to advancing educational opportunities have helped inspire generations of leaders, entrepreneurs, and business professionals. Mr. Aaron’s towering legacy stretches far beyond his historic accolades and achievements as he broke barriers in Major League Baseball and permeates at ATC in every hall and corner of our campus.

“Mr. Aaron’s presence and commitment will forever be recognized at ATC as his years of service and philanthropy have helped propel our college, our students, and our ultimate success,” said Dr. Victoria Seals, president of ATC. “While our Henry Louis “Hank” Aaron Academic Complex bears his name, our students, faculty, and staff are current reflections of his heartfelt dedication to this community, educational advancement, and economic mobility. To stand in Mr. Aaron’s presence was always an honor. To know his heart was a privilege. And to share his story and honor his legacy is now our commitment.”

Mr. Aaron’s life is one of a game-changer—an iconic figure whose years on this earth will be honored not just for his personal triumphs, but also for his unwavering and steadfast commitment toward his community and future generations.

“Hank Aaron was and will always serve as the standard of decency and civility. He was an accomplished, successful, and legendary icon who cared deeply about using his image, influence, and resources to help uplift others,” said Stephen McDaniel, ATC’s Vice President Institutional Advancement and Executive Director of the Atlanta Technical College Foundation Board. “My relationship with the Aarons spans 40 years, and Mr. Aaron’s philanthropy touched so many with the aim of helping others chase their dreams. I believe Mr. Aaron’s greatest legacy will be how he lived a life of excellence on and off the field.”

Echoing the sentiments of many on ATC’s campus, Dr. Seals reaffirmed the college’s commitment to continue in Mr. Aaron’s proud legacy of achievement. “We are inspired by his support; we are better because he believed in us. We will miss his presence on our campus, but we will honor his service and his legacy with our work and our students’ success,” Dr. Seals said.





GREAT EXPECTATIONS

INSTITUTION HIGHLIGHTS



**Performance,
Student Snapshot,
High School Enrollment/
Dual Enrollment**

3115
Awards Conferred

1807
Graduates

267
Dual Enrollment Students

98%
Overall Placement

81.4%
In-Field Placement



International Exchange for U.S. Technical College Students Made Possible

For more than 20 years, there has been an existing exchange program between Atlanta Technical College (ATC) and Felix-Fechenbach-Berufskolleg (FFB), a technical college in Detmold, Germany. Because of the coronavirus pandemic and cuts in public funding, Atlanta Technical College would have been unable to finance a trip to Germany for its students and faculty. The Joachim Herz Foundation, located in Hamburg, Germany, stepped up and provided additional funding in the amount of 10,000 euros to secure a visit for eight ATC students and two faculty members in the coming year.

“Transatlantic relationships thrive on mutual understanding. And you get that with experience in the respective places. Especially in these trying times, we would like to help meaningful and proven links like this long-standing exchange goes on,” stated Dr. Henneke Lütgerath, Chairman of the Board of the Joachim Herz Foundation. Fiona Evans, U.S. Consul General in Dusseldorf, Germany, welcomes the commitment of the Joachim Herz Foundation. “Exchange programs are the foundation of the German-American Relationship. We, therefore, applaud the Joachim Herz Foundation’s engagement for additional funding for the Detmold-Atlanta exchange program.” Projects with and within the United States play an especially important role at the Joachim Herz Foundation because of its founder’s close

ties to the country. Joachim Herz, an entrepreneur from Hamburg, Germany, has done business in the Atlanta region and has promoted young American scientists there, even before the foundation was established in 2008.

Joachim Herz Foundation provides grants for exchange program between Atlanta Technical College and Felix Fechenbach-Berufskolleg in Detmold, Germany.

The foundation already funds travel for the students from Detmold to Atlanta through its program “German American Training Exchange,” or GATE. With the additional grant provided for ATC students, the foundation will make it possible for the US delegation to have a stay of one or two weeks in Germany. “At Atlanta Technical College, we strive to provide our students with excellent education and training. This support from the Joachim Herz Foundation will allow global exposure that would otherwise be impossible. We are delighted to continue our partnership and connection with Felix Fechenbach, our sister college from ‘across the pond,’” stated Dr. Victoria Seals, President of Atlanta Technical College.

Students from all programs at the Berufskolleg and Atlanta Technical College are taking part in the exchange, which comprises one week at college and another week at participating companies.



Adult Education Continues Its Journey to Provide Exceptional High School Equivalency Training with new Software Technology and IET (Integrated Educational Training) Programs

In late 2020, as the pandemic continued, Adult Education has remained relevant and resilient and further developed the distance learning platform as well as returned to in-person classes. In late Spring of 2021, students returned to campus, and Adult Education continued its commitment to provide multiple options for learning by offering hybrid classes. This combination of in person and distance learning better facilitates our mission and the services provided for our adult learners.

Adult Education went “live” with Blackboard Collaborate as the distance learning platform January 2021. With the support of TCSG, the staff participated in training and utilization of the platform to enhance virtual instruction and now allows students an option to attend in person, virtually or both. In addition to Blackboard Collaborate, Adult Education acquired a new Learning Management System (LMS), Boardworks, which enhances instructional delivery. This LMS supports our instructors and the development of uniform lessons and instructional delivery, ensuring efficient instruction for all students. Adult Education continues utilization of LMSs such as Aztec, Essential Ed, Remind, and USA Test Prep. Additionally, the program has invested in Smart Boards for optimal instruction and student engagement through the hybrid platform. These innovative and strategic revisions strongly support the addition of a second High School Equivalency (HSE) credential, the HiSET, which was approved in the state of Georgia early 2021, as well as the independent short-term training through our program.

Adult Education provides short-term training opportunities referred to as Integrated Educational Training (IET). These trainings are developed with our targeted population in mind, as participants are able to earn high-demand industry training, job readiness skills, and certifications. The training and certifications led to gainful employment that offers sustainable wages and economic

mobility as they pursue their HSE. In 2021, Adult Education provided a Logistics IET offering Forklift and OSHA10 certification. The 2021 IETs have resulted in 21 credentials being awarded in addition to the 14 Adult Education Graduation participants.



Pictured left to right IET participants: Tamiya Hayward, Cierra Wilson, Jalisa Marks, Lizett Santos-Hernandez

Institution Highlights

ENROLLMENT BY TECHNOLOGY GROUP

Technology Group	Student Count
Business Technologies	1,907
CIS Technologies	347
Health Technologies	707
Industrial Technologies	1,024
Personal Service Technologies	899
N/A	92

Note: A student may enroll in more than one technology group within an academic year.

GRADUATES

Graduation Year	Graduate Count	Award Count
2017	1,901	3,055
2018	1,545	2,347
2019	1,871	2,722
2020	1,880	3,089
2021	1,807	3,115

Note: A student may enroll in more than one technology group within an academic year.

DUAL ENROLLMENT

Year	Count
2017	343
2018	268
2019	386
2020	447
2021	267

Count is an unduplicated high school student count. Students can be dual enrolled (taking postsecondary courses for both high school and postsecondary credit) or joint enrolled (taking postsecondary courses for postsecondary credit only), or both.

COUNTY OF RESIDENCE

Fulton: 2,060, 42.1%
Clayton: 955, 19.5%
DeKalb: 681, 13.9%
Henry: 264, 5.4%
Cobb: 243, 5.0%
All Other Counties: 685, 14.0%

DEMOGRAPHICS

Male: 1,496, 30.9%
Female: 3,345, 69.1%
Black: 4,135, 85.4%
Hispanic: 284, 5.9%
White: 203, 4.2%
Two or More: 121, 2.5%
Asian: 69, 1.4%
American Indian: 14, 0.3%
Hawaiian: 7, 0.1%
Unknown: 8, 0.2%

PLACEMENT

Overall Placement: 98%
Placement in Field: 81.4%

AWARDS CONFERRED BY TECHNOLOGY GROUP

Technology Group	Award Count	Percent of Total
Business Technologies	430	13.8%
CIS Technologies	887	28.5%
Health Technologies	475	15.2%
Industrial Technologies	692	22.2%
Personal Service Technologies	631	20.3%

Note: A graduate may receive more than one award in an academic year.

AWARDS CONFERRED BY AWARD LEVEL

Award Level	Award Count	Percent of Total
Technical Certificate of Credit (TCC)	2,560	82.2%
Diploma	297	9.5%
Associate Degree	258	8.3%

Note: A graduate may receive more than one award in an academic year.

ADULT EDUCATION

Enrollment Metric Description	2018	2019	2020	2021
NRS definition is a count of the students in the fiscal year (July 1 through June 30) who attended 12 or more hours in an adult education program and are assessed at entry educational functioning levels (EFL) of ABE 1-4, which are equivalent to Grade Levels 0.0 - 8.9.	862	685	562	390
Enrollment (Adult Secondary Education): Total enrollment of Adult Secondary Education (ASE) students. Enrollment calculation is based on the National Reporting System (NRS) definitions and is a count of the students in the fiscal year (July 1 through June 30) who attended 12 or more hours in an adult education program and are assessed at entry educational functioning levels (EFL) of ABE 5-6, which are equivalent to Grade Levels 9.0 - 12.9.	37	23	0	1
High School Equivalency Graduates. The total number of students enrolled during a fiscal year (July 1- June 30) who successfully completed all four portions of the GED Test or who were awarded high school equivalency by fiscal year end.	57	67	36	26



CONGRATULATIONS, RECOGNITIONS, AND AWARDS



Business Office Students Accounts

received the ACE (Achieving Campus Efficiency)
Award for fifth consecutive year

Communications, Marketing & Public Relations

awarded as Top 3 Finalist for 2021 American Marketing
Association Higher Education Marketer Team of the Year

Local Board of Directors and Foundation Board of Trustees

recognized as the Association of Community College
Trustees Southern Region Equity Award

Dental Hygiene program

obtained 100% Clinical Board Passage Rate, 2017,
2018, 2019, 2020, 2021 and 100% Employment Rate in
the Dental Hygiene or Related Field (Note: National
Licensure must be gained prior to employment)

Atlanta Tech

awarded over \$500,000 from the Technical College
System of Georgia (TCSG) from the American
Apprenticeship Initiative (AAI) Grant to deliver non-credit
registered apprenticeship training programs



Atlanta Technical College Held Two Virtual Commencement Ceremonies for over 3500 Graduates

WSB-TV’s Monica Kaufman Pearson and Fred Blankenship served as the commencements’ keynote speakers.

Atlanta Technical College (ATC) held two virtual commencement ceremonies for more than 3000 graduates in December 2020 and May 2021. With contemporary themes of excellence and perseverance, the graduation ceremonies punctuated a year marked by impacts related to the COVID-19 crisis and the college’s unwavering commitment to training and preparing the region’s essential workforce in high-demand technical careers.

Former WSB-TV anchor Monica Kaufman Pearson, the first woman and first minority to anchor the daily evening news in Atlanta, Georgia, where she worked for 37 years at the leading station, WSB-TV. She served as the 2020 keynote speaker for the College’s first-ever virtual commencement. Filmed at AEE

Studios in Atlanta, the Commencement featured President Seals; Dwayne Jarrett, graduating GOAL student of the year; Caroline Angelo, Executive Vice President of Academic and Student Affairs; and Dr. Jamar Jeffers, Director of Institutional Advancement, who gave the invitation to the Atlanta Technical College Alumni Association. The event was highlighted by masterful voiceovers by “The Voice of ATC,” Dr. Shawn Adams, Dean of Students.

WSB-TV anchor Fred Blankenship served as the 2021 commencement keynote speaker and shared words of inspiration and encouragement for the graduating class. “We are living in a world that is craving technical leaders who can lead the way,” said award-winning journalist Blankenship, who joined WSB-TV as its morning and noon anchor in 2007. “Today, your journey begins. Over the past few years, this institution has given you real skills and real knowledge. You

“ATC’s president believes the challenges faced during the last year better prepares the graduates for the road ahead.”

–DR. VICTORIA SEALS

have transformed your lives through the power of technical education. You are the key to our future. Be bold about it.”

Many in the graduating classes were directly impacted by the COVID-19 pandemic, causing them to transition from in-person learning to a virtual class setting and eventually to a hybrid work environment. The global health crisis also ushered in financial impacts for many students and their families, creating additional hurdles for the graduates.

ATC’s president believes the challenges faced during the last year better prepares the graduates for the road ahead. “Excellence is timeless and is not altered by current circumstances or global challenges. For a significant portion of our graduates’ time at ATC, they were faced with challenges. Still, they never wavered in the face of adversity,” said Dr. Victoria Seals, who is serving her fifth year at ATC’s helm. “The

sheer resilience and determination that our graduating class has demonstrated speak to the very spirit of their diligence and tenacity that will propel each one of them to thrive as professionals, business owners, and leaders.”

Of the over 3500 graduates, many are pursuing in-demand careers in technology, serving in essential roles in various healthcare fields, and joining the workforce in careers that span construction and highly sought-after trade skills.

During the May 2021 commencement ceremony, ATC’s Local Board Chair, Dr. Eloisa Klementich and ATC’s Foundation Board Chair Bill Pinto spoke about the college’s impact on the great community. Mr Pinto remarked, “The power of technical education is real, and the legacy of the college is firmly imprinted in metro Atlanta as one of excellence and positive transformation”.



Adult Education Hosts Virtual “Grad Strong and Moving On” Commencement



Seventy-three students earned their high school equivalency credentials and were celebrated in a virtual ceremony, themed “Grad Strong and Moving On”. The graduates were greeted by program dean, Dr. Monique Brown, and ATC President, Dr. Victoria Seals. Former AVP of Adult Education, Dorna Werdelin, brought inspiring remarks reminding the graduates to celebrate their journey and to leave the door open for those coming behind them. Quoting Marianne Williamson’s “Our Deepest Fear,” Ms. Werdelin also encouraged the students to “Reflect on what you have done, because returning to school was a major decision, and that type of determination cannot be stopped. Give yourself space to really enjoy this moment. You cannot be stopped. You are strong and you have finished strong”.



Pictured left to right graduation participants: Row 1 top: Criana Goggins, Letonya Reese, Maya Smith, Cristina Perez; Row 2: Ella White, Cortni Andrews, Marquitta Pace, Rondell Batiste; Row 3: Nicholas Harrison, Dominique Miliam, Denise Brown, Kiaya White; Row 4 bottom: Tafnisha Johnson, Shekiera Lewis, Denise Brown, Tafnisha Johnson



Atlanta Technical College and Georgia Power Host Lineworker Graduation

Atlanta Technical College (ATC) and Georgia Power celebrated their inaugural Electrical Lineworker program completion on Wednesday, March 3, 2021. Six students completed the technical certificate of credit (TCC) armed with the knowledge and skills to gain immediate employment as entry-level lineworkers with electrical utility companies.

Ms. Caroline Angelo, ATC’s Executive Vice President of Academic and Student Affairs, opened the ceremony by introducing Dr. Ian Toppin, the Dean of Industrial and Transportation Technologies, and Ms. Sheba Stepps, ATC’s Program Chair and Instructor. After greeting the entourage of representatives and instructors from Georgia Power, Mr. Glen Grizzle, the Senior Vice President of Power Delivery for Georgia Power Company, delivered remarks. He stressed the importance of linemen’s essential work, committing to providing opportunities for inclusion, diversity, and equity. “We all need to be at the table, and we know that if we can find a way to hire right here in Atlanta, we will have a workforce that looks more like the community we serve.” Mr. Grizzle presented the graduates with an offer of a paid internship with the Company after their apprenticeship. The graduates also received a Georgia Power hard hat as they received their certificates.

One graduate, Ms. Sincherryo Sain, the first woman to graduate through the Georgia Power Lineworker Program,

was motivated by her desire to take care of her family and others in her community. “I knew that this program would lead to an enriching career and open a lot of doors for candidates like me. I love a challenge and overcoming fears, so it’s exciting to excel.” When asked what advice she would give to other women pursuing this field, she said: “Always keep a positive attitude and never give up. Listen to the instructors; they want you to succeed. It always gets easier over time.”

Dr. Victoria Seals, the College’s president, closed out the celebratory affair encouraging the graduates to pay it forward. “This collaboration has been amazing to witness in our inaugural year,” said ATC President Dr. Victoria Seals. “Georgia Power’s investment in our community and our College has allowed us to empower these students and create opportunities for people within the metro Atlanta community. We look forward to the evolution of this program and continuing a productive partnership with Georgia Power’s great instructors.”

The Electrical Lineworker certificate program provides students with the necessary knowledge and skill to gain employment as an Apprentice lineworker with electrical utility companies, both public and private. Topics include line worker organization principles, line worker workplace skills, lineworker automation skills, and line worker occupational skills. The number of jobs in this field are expected to increase by 15 percent nationally over the next ten years.



Rick Perkins Instructor of the Year
DAN BROWN
Barbering Instructor
Business and Public Service Technologies
Atlanta Technical College

Born and raised in Boston, Massachusetts, Dan Brown attended his first barber school at the Massachusetts School of Barbering in Quincy, Massachusetts. After moving to Georgia in 2003, he completed his school hours at The Hair School in Decatur, Georgia. During his time learning his craft, Mr. Brown developed a respect and passion for teaching, coaching, and providing quality instruction. With his family’s support and guidance from many industry-respected barbers and instructors, he decided to get his license to teach.

Ultimately, Dan achieved that goal and beyond in 2010 when he became the director of Cutting Edge Barber School. In 2012, Mr. Brown took a break from teaching; he and his wife, Danielle, opened Crisp Cuts Barbershop & Salon. While successfully owning and operating his own business, Dan’s love for teaching never waned, so he went back into teaching and became a barber instructor at Atlanta Technical College in 2015. Throughout this time, while his focus was primarily on helping students attain licensure as an educator, he self-published his first book entitled “Journey to State Board.” Mr. Brown also started the Barber Biz Podcast, which interviews industry leaders and entrepreneurs to help provide students with inspiration to succeed. Additionally, he formed Shear Over Comb Consulting LLC, a consulting company bolstered by innovative online classes and mobile applications geared toward helping barbers and stylists in the industry to become professionals. Mr. Brown was appointed to the Georgia Cosmetology and Barbers State Board in 2021.

His dedication to his craft culminated in 2021 with the honor of being named Atlanta Technical College’s “Teacher of the Year,” as selected by students and colleagues. “I look forward to working with every student that enrolls in our highly esteemed barber program. I want every student to be better prepared to succeed by working with myself and my colleagues; otherwise, I haven’t done my job. Successful not just in the barbering profession, but more importantly, as men and women in our community. As we do our part as educators to groom future professionals and serve our communities, the commitment to excellence will never be stopped....” Dan Brown is honored and proud to be many things, but above all of his accomplishments, he values being a loving son, brother, husband, and father. In his spare time, Mr. Brown values spending time with his wife, daughter, and family. He also enjoys watching sports and networking with other industry professionals.



GOAL Student of the Year
WILLIAM MCRAE
Computer Programming
Atlanta Technical College

Career Objectives:

- To earn an Associate’s Degree in Computer Programming;
- To code for a gaming company to further develop my skills;
- To produce a virtual reality game that would allow people with disabilities to experience outdoor activities such as hiking, climbing, kayaking, and skiing.

Reason for choosing Technical Education:

I chose a technical education because I like that the programs are specific to the industry. I like that you are better prepared with a specific skill that will allow you to join the work force. Many of my friends that have bachelor’s and master’s degrees still have issues finding work upon graduation. I believe that it is easier to obtain a job after graduating from a technical school.

Technical College Personal Impact:

I am 38 years old, and, for the first time in my life, I feel inspired by the course material and structure of my program. I enjoy the distance learning format that comes along with the Computer Programming course load. I am confident that I will be successful in my career because of my education at Atlanta Technical College.

Education:

I dropped out of high school in the 10th grade. I received my GED in 2001 from Augusta Technical College. I attended the Welding and Culinary Arts programs at Augusta Technical College as well. I did not graduate from those programs. I switched from Welding to Culinary arts in the middle of the program and was offered a job just before graduation.

Work Experience:

I worked at Staplehouse as a server (2019-2020). I also worked for Ruth’s Chris Steak House for 3 years before that. I have worked in the Food and Beverage industry for my entire working career. I have washed dishes, been a cook, bartender, server, and a manager.

Hobbies:

I love the outdoors. My favorite thing to do is backpacking/ camping. I love being in nature in any way that I can. I also like kayaking, snowboarding, cycling, and running.



ATC Graduate Awards 2020-2021



Gwendolyn Campbell



Priscila dos Santos Menezes



Neishta Fields



Gwendolyn Campbell



Tatiana Fritzgerald



Neishta Fields

ATC Student Awards 2020-2021

STUDENT AWARDS

Club Name: SkillsUSA
Primary Advisor: Dessie Hall

Student Name	Name of Competition or Award Name	How did the student place? (Ex. 1st, 2nd or 3rd place)	Local, District, State, or National Recipient	Date Received
Neishta Fields, Cosmetology	SkillsUSA State Competition	1st	State	2020/2021
Gwendolyn Campbell, Job Interview	SkillsUSA State Competition	1st	State	2020/2021
Reggie Pittman, HVAC	SkillsUSA State Competition	1st	State	2020/2021
Tabitha Cornish, Nail Care	SkillsUSA State Competition	1st	State	2020/2021
Whitney Marcus, Medical Terminology	SkillsUSA State Competition	2nd	State	2020/2021
Leslie Phillips, Barbering	SkillsUSA State Competition	3rd	State	2020/2021
Gwendolyn Campbell, Job Interview	SkillsUSA State Competition	2nd	National	2020/2021

STUDENT AWARDS: ALL-STAR AWARD RECIPIENTS

Award Name	Date Received
Whitney Marcus	2020/2021
Gwendolyn Campbell	2020/2021
Demetra Sanders	2020/2021

CHAMPIONS AT WORK: SkillsUSA OFFICERS

Award Name	Position	Date Received
Gwendolyn Campell	President	2020/2021
Khalilah Flagg	Vice President	2020/2021
Jamia Stafford	Secretary	2020/2021

SkillsUSA CONTESTANTS

Student Name	Date
Tatiana Fritzgerald	2021
Shermonica Gilam	2021
Leslie Phillips	2021
Whitney Marcus	2021
Gwendolyn Campbell	2021
Tabitha Cornish	2021
Neishta Fields	2021
Reggie Pittman	2021

Advisor Awards 2020-2021

ADVISOR AWARDS (SkillsUSA ADVISOR)

Advisor	Award	State/National	Year
Dessie Hall	Outstanding Advisor	National	2020/2021
Nan Walker	Outstanding Advisor	National	2020/2021
Daniel Brown	Outstanding Advisor	National	2020/2021
Cedric Haney	Outstanding Advisor	National	2020/2021
Lois Hunter	Outstanding Advisor	National	2020/2021
Thomas Chapman	Outstanding Advisor	National	2020/2021
Aaliyah Marshall	Outstanding Advisor	National	2020/2021

ADVISOR AWARDS (NTHS ADVISORS)

Advisor	Award	State/National	Year
Irena Prudenti	Outstanding Advisor	National	2020/2021

GLOBAL LEADERSHIP AWARD

Advisor	Position	Club	Year
Pamela Bispo da Silva	President	International Club	2020/2021

The ATC SkillsUSA Chapter received the SkillsUSA Georgia Postsecondary 2021 Chapter Excellence Program; Level 1 Recipient Quality Chapter award.

Gwendolyn Campbell was elected as president for TCSG's Georgia Postsecondary Student organization, March 2021 for program year 2021/2022.

Dessie Hall was appointed as board member for the National Technical Honor Society, July 2020.

Ms. Hall became the executive director of the Georgia Student Government Association (GSGA) for TCSG (May 2021). She was the former GSGA state officer advisor.



The Business Office Student Accounts Department celebrates the honor from BankMobile as it celebrates the milestone 5th year of recognizing colleges and universities that Achieve Campus Efficiency.

The criteria of the ACE award include the following:

- More than 90 percent of all refunds during the period of January 1 – November 1, 2021, are disbursed electronically

- More than 40 percent of all students, regardless of financial aid eligibility, complete the refund selection process

ATC Student Accounts has won the award for five consecutive years, with 100 percent disbursements!



From left to right:
Stephanie Scruggs (Cashier), Iman Wilson (Student Account Technician), Kimberley Chambers (Director of Student Accounts), Johnnie Crews (Accounts Receivable Supervisor)

Not pictured:
Jeanette Daniel



ATLANTA TECHNICAL COLLEGE FOUNDATION



The Foundation
provides three
categories of support

Category 1

Scholarships and Awards

Category 2

Equipment Funding

Category 3

Community Involvement



Letter from Foundation Board

To our generous friends,

As we reflect on a year like none we've ever experienced, the Atlanta Technical College Foundation thanks you for the generosity you showed our students at a time of great uncertainty and need. The Foundation exceeded its fundraising goals for the 2020-2021 school year, raising a total of \$1.9 million to benefit the students and programs at Atlanta Technical College.

More than 330 of you provided financial support to our students through gifts to our scholarship funds or to bridge the gap between what students receive via federal financial aid and the remaining out-of-pocket costs. This financial assistance often determines whether students can continue their education or will find themselves sidelined due to overwhelming financial burden. In total, over 430 students received support from the Atlanta Technical College Foundation.

Atlanta Technical College serves as a beacon of economic mobility and career readiness, and your support means dreams and brighter futures become vibrant realities. Your investment translates not only to our students, but also our faculty and staff as well. Together, we make it a great day to succeed at Atlanta Technical College and I'm grateful for your partnership in this important endeavor.

On behalf of the entire Atlanta Technical College Foundation Board of Trustees, thank you for your generosity, your support, and your unwavering belief in the transformative power of technical education.

With gratitude,



Constance Mack
Chair, Atlanta Technical
College Foundation



Jean Cho
Senior Vice President, Retail, E-Commerce
and Marketing
Sim & Ann Mashburn



Christy Robinson
Director
Extended Day & Summer Learning
Children's School



Ann Cramer
Senior Consultant
Coxe Curry & Associates



Kevin Smith
National Director - Technology Strategy
Operations
Robert Half Protiviti



John DeVeer
Retired
Merrill Lynch



Alexis Stewart
Director
Home Services Onboarding & Compliance
The Home Depot, Inc.
Board Secretary



Maurice Jenkins, Jr.
Executive Vice President
And Chief Development Officer
UNCF



Eric Tanenbaum
Attorney
Taylor English Duma, LLP



Constance Mack
GTS Advisory
Bank of America
Board Vice Chair



Marcus Turner
CEO
Limitless Capital Management, Inc.



Robert Perkins
Partner
Robert Thomas & Associates, LLC
Board Treasurer



Charmaine Ward-Millner
Director, Corporate Relations
Georgia Power



William "Bill" Pinto
Hardin Construction Company
Retired
Board Chair



Michael Watson, II
Financial Advisor
Wealth Planning
Northwestern Mutual

Foundation Facts

The Atlanta Technical College Foundation (ATCF) was founded in 1999 under the leadership of chairpersons Joseph Johnson and Carolyn Young. A 501(c)3 nonprofit, the ATCF has the mission to provide support to the College, its programs, and its activities. Since its inception, the ATCF has focused on the major goals of resource development, relationship building, and financial management of resources.

The ATCF acquires and administers funds and property, which, after the payment of necessary expenses, are devoted exclusively to the College for its educational, charitable, scientific, and literary programs. The Foundation has consistently raised funds through private and corporate foundation grants, fundraising events (The Bridge Builder Awards), scholarship drives, and employee and retiree charitable giving.

ATCF has made significant strides in its ability to provide a greater level of support to students with generosity from numerous benefactors.

The Foundation provides three categories of support:

Category I
Scholarships and Awards

Category II
Equipment Funding

Category III
Community Involvement

WHY CONTRIBUTE?

In FY2019, students paid \$7.7 million to cover the cost of their education, sometimes with the assistance of scholarships or gap funding. In return for that investment, they are estimated to receive \$310.3 million in increased earnings over their working lives which contributes to the economy. For every dollar of public money invested in Atlanta Tech, the Georgia economy receives \$16.50 in return, contributing to overall growth and success in the state.

To contribute, visit our website at <https://atlantatech.edu/foundation/give-to-atc/> or scan the QR code



FY2020-2021 GAP FUNDING

Number of Students Saved	Total Funds Disbursed
FALL 2020 - 158	FALL 2020 - \$121,253.73
SPRING 2021 - 196	SPRING 2021 - \$155, 647.75
SUMMER 2021 - 7	SUMMER 2021 - \$4,448.00
TOTAL: 361 Students	TOTAL: \$281,349.48

ARLANE O. ROBINSON ENDOWED SCHOLARSHIP

The Arlane O. Robinson Endowed Scholarship will be used to support student success in perpetuity at Atlanta Technical College. This scholarship reflects the desire of the Robinson family to encourage and reward academic achievement across all program areas and to foster career development for student scholars.

ATLANTA BARBER & BEAUTY SUPPLY SCHOLARSHIP

The purpose of this scholarship is to reward the academic excellence and encourage students to pursue a degree in Barbering. Atlanta Barber and Beauty Supply has served the professional barber by providing great products and service for over 75 years.

ATLANTA GAS LIGHT SCHOLARSHIP

AGL Scholarship is to support students who are majoring in Air Conditioning Technology, Business Management Degree or Diploma, Business Technology Degree or Diploma, Construction Management, Electrical Systems Technology, Marketing Management Degree or Diploma, and PC Repair and Network Technical Specialist.

ATLANTA TECHNICAL COLLEGE RETIREES STUDENT BOOK SCHOLARSHIP

As an opportunity to give back in honor of the many students they have served, the Atlanta Technical College Retirees Scholarship recognizes top students to encourage them to accomplish their educational goals. The funds awarded can assist the students with books, tools, or program uniforms.

BMW SCHOLARSHIP

The purpose of the BMW Scholarship fund is to reward academic excellence and encourage students to pursue an automotive technical career.

DR. BRENDA WATTS JONES ALLIED HEALTH SCHOLARSHIP

The purpose of the Dr. Brenda Watts Jones Allied Health Scholarship is to financially assist students who are enrolled in an “Allied Health” program. Programs include, but are not limited to, Bio-Science Technology, Dental Assisting, Dental Hygiene, Healthcare Science, Health Information Technology, Medical Assisting, Nursing, Physical Therapy Assistant, Radiologic Technology, and Surgical Technology.

COCA-COLA FIRST GENERATION SCHOLARSHIP

The Coca-Cola First Generation Scholarship provides scholarships for first-generation college students over a two-year period. First-generation students are defined as those applicants who have had neither parent graduate from a university or college.

THE HANK AARON CHASING THE DREAM FOUNDATION “4 FOR 4” ENDOWED SCHOLARSHIP

The purpose of the “4 for 4” Endowed Scholarship is to reward academic excellence and encourage students to pursue technical education.

THE HANK AARON CHASING THE DREAM FOUNDATION ALLIED HEALTH ENDOWED SCHOLARSHIP IN MEMORY OF BRENDA WATTS JONES

The purpose of the Allied Health Endowed Scholarship in memory of Brenda Watts Jones is to reward academic excellence and encourage students to pursue technical education in the following areas: Aircraft Mechanic, Emergency Medical Technician, Database Administrator, Practical Nursing, Pharmacy, Diesel Mechanic, Hotel Management, Firefighter, Paralegal, Plumber, Marketing Manager, Heating and Air Technician, Dental Assisting, Drafter, and Medical Assistant.

THE HANK AARON CHASING THE DREAM FOUNDATION BUSINESS MANAGEMENT SCHOLARSHIP IN HONOR OF ALLAN TANENBAUM

The purpose of this scholarship is to reward academic excellence and encourage students to pursue a degree in Business Management.

THE HANK AARON CHASING THE DREAM FOUNDATION DESIGN & MEDIA TECHNOLOGY SCHOLARSHIP IN HONOR OF ALBA AND THOMAS TULL

The purpose of this scholarship is to reward academic excellence and encourage students to pursue a degree in Design and Media Technology.

THE HANK AARON CHASING THE DREAM FOUNDATION CULINARY ARTS EDUCATION SCHOLARSHIP IN HONOR OF FRANK BELATTI

The purpose of this scholarship is to reward academic excellence and encourage students to pursue Culinary Arts Education.

STEVE AND CHARLOTTE HOWARD HVAC SCHOLARSHIP

The Steve and Charlotte Howard HVAC Scholarship rewards academic excellence and encourages students graduating from High School to pursue the Air Conditioning Technology Diploma program.

Center for Transportation and Logistics

More Than Worth the Investment: Atlanta Tech Receives State Funding for Center for Transportation and Logistics

(Reprinted from *The Atlanta Voice*)

The Georgia state budget for fiscal year 2022 has dollars in funding for education. Along with the funding that is earmarked for public schools, millions will also be funneled towards higher education, particularly to the Technical College System of Georgia.

In the past the money that went to the technical colleges did not always make it to each of the 22 schools, which have 80 campuses between them. Atlanta Technical College, the only member of the system in Atlanta, was usually the institution on the outside looking in.

This year is different. “Our entire Atlanta Technical College community is excited to receive state funding in support of the Center for Transportation and Logistics,” said Atlanta Technical College President Dr. Victoria Seals. “I know that our instructors and staff are relieved to finally have a dedicated, professional facility in which to train our students.”

That “dedicated, professional facility” will take up \$3.2 million of that budget (the 2022 fiscal year begins in July of this year) and will go towards continuing to educate students at Atlanta Technical College, a two-year commuter school that has educated and trained metro Atlanta students looking to prepare for careers in a number of trades.

Along with automotive technology, barbering, cosmetology, culinary arts and hotel restaurant-tourism management, to name a few programs, the Transportation and Logistics program is one that remains vital to metro Atlantans looking to begin careers in truck driving.

The news of the budgetary improvements, even if just for a year, are being welcomed all over campus. “This excellent

news,” said Vicki L. Seagraves, the Commercial Driver’s License Coordinator at Atlanta Tech.

“The CDL program will definitely benefit from it. The newer equipment and spacious lot will be very beneficial to students and staff. Our students will start strong, stay strong and finish strong.”

Each year the 22 technical colleges within the Technical College System of Georgia submit proposals for special project funding.

Prior to this year Atlanta Tech had not received capital outlay funding for a decade. This in no way guarantees Atlanta Tech will receive further funding but it’s a start. “Every year is a new budget cycle and a new challenge and opportunity to communicate the needs of our college,” said Seals.

“We are hopeful that our efforts this year have enlightened the legislators of who we are and the value we add to the community. Hopefully we will remain on their radar in a positive and meaningful way.”

The Commercial Truck Drivers certificate program (8 weeks, 3 classes), which focuses on transportation and logistics, is an even more necessary and

essential line of work today. Graduates of the program not only receive their CDL but the ability to change their lives, something Seals is very proud of the budget proposal making the grade. She believes there were a number of reasons why the funding was finally signed off on. “I think there were a combination of factors that contributed to the proposal gaining support and ultimately funding,” she said. “The past year demonstrated the elevated need for truck drivers and logistics professionals.”

Seals described those professional drivers as “essential workers” and continued, “Additionally, our team and our advocates did

a great job of informing the appropriations committees of the need for this project in our service area. I think the fact that our college has a \$250 million regional economic impact confirmed that we are more than worth the investment and will provide the state a great return of interest.”

For the average household in Georgia the bureau has that number at \$55,679. In comparison, commercial truck drivers can make \$40,000 annually at the start of their career. Recently a shortage in truck drivers, both due to the current pandemic, lack of experienced drivers and retirements, has led to an immediacy that Atlanta tech graduates can more than fill.

According to the U.S Bureau of Labor Statistics 2020 had a shortfall of truck drivers that has negatively affected the industry. There were nearly 66,000 less drivers on the road than during 2019. Broken up into three disciplines -Avionics Maintenance Technology, Commercial Truck Driving and Logistics and Supply Chain Management- the Transportation and Logistics Programs support training for CDLs, diesel mechanics, logistics managers, supply chain specialists and warehousing.

Now more than ever those jobs and other associated positions are available in massive numbers. The Amazon, FedEx and United States Postal Service packages making their way to homes all around the state show no sign of slowing down.

Seals also credited The Atlanta Voice’s coverage of the proposal (March 12, 2021) for generating some buzz. “I am appreciative of Ms. Ware, The Atlanta Voice Publisher, and her service on our board,” said Seals. “I think the collective voices of all our advocates made the differences in this process and that includes the great work by the Atlanta Voice team.”



“I have loved my time at Atlanta Technical College. I was a part of a program called Year Up that partnered with this school. All of my classes were very intentional and the professors were very impactful in my life. They definitely made me want to push myself even more to succeed in my education.”



“Thank you to the Atlanta Technical College Foundation for its tireless work during this crisis to provide technology support, emergency financial assistance and online tutoring for students. There has never been a more crucial time to Live United and step up for our communities that need our help.”



“I took Mr. McCall’s forklift training class and was certified in a few months. He made the class fun and entertaining, which made me feel comfortable. After a few months, I began looking for a job, and he helped me find a good job. Thank you, Mr. McCall.”

2020-2021 Scholarship Winners

Arlane O. Robinson Scholarship

Brice Boniface
Alivia Duncan
Syed Shah
KyleKhiry Solomon-Watt
Lenin Wilson

Atlanta Barber & Beauty Supply Scholarship

Edmond Flournoy
Allen Wise

Atlanta Gas Light Scholarship

Terry Blue
Brice Boniface
Cory Miller

Atlanta Technical College Retirees Student Book Scholarship

Jennifer Hardy
Napoleon Walker

BMW Scholarship

Shelby Carpenter

Steve and Charlotte Howard HVAC Scholarship

Cory Miller
Robert Nichols
Octavious Harris

Coca-Cola First Generation Scholarship

Keshire Alexander
Brice Boniface
Kenya Brooks
Lakeisha Burke
Gwendolyn Campbell
Gabriela Castaneda Medina
Azikiwe Conner
Etienne Davis
Aurelia Flagg
Danielle Fullum
Danii Green
Arianna Grier
TQuana Hammond Allen
Earlene Hawes
Jaylin Hudson
William Jones
Steen Joseph
Delisa Kennedy
Camron Lewis
Rachel Lipszyc
Lolita Little
Miriah Mance
Cory Miller
Jalon Patterson
Shermonica Rogers
Tishara Russell
Syed Shah
Jerome Smith
KyleKhiry Solomon-Watt
Candace Stephens
Haig Tiencheutcheudeu
Shandrena Williams
Danea Wilson
Lenin Wilson

The Hank Aaron Chasing the Dream Foundation “4 for 4” Endowed Scholarship

Brice Boniface
Priscila Dos Santos Menezes
Alivia Duncan
Jennifer Hardy
Rachel Lipszyc

The Hank Aaron Chasing the Dream Foundation Allied Health Endowed Scholarship in memory of Brenda Watts Jones

Kenya Brooks
Whitney Marcus
Tinh Nguyen
Amanda Shoemaker

The Hank Aaron Chasing the Dream Foundation Business Management Scholarship in honor of Allan Tanenbaum

Muhammad Mutasadik

The Hank Aaron Chasing the Dream Foundation Design & Media Technology Scholarship in honor of Alba and Thomas Tull

Jalon Patterson

The Hank Aaron Chasing the Dream Foundation Culinary Arts Education Scholarship in honor of Frank Belatti

Shanari Bain-Armstrong



HANK AARON 755 SOCIETY

The Hank Aaron 755 Society supports student success through scholarships that bridge the GAP between need and program completion. Donation to the Hank Aaron Society will fund the final transformational steps towards completing an Atlanta Technical College skills program that will change a student’s life experience forever.



2020-2021 SOCIETY MEMBERS

Caroline B. Angelo
Yulonda D. Beauford
Richard Cox, Jr.
Designer Brands, Inc.
Dr. Ron Eichel
Arleen Honick
Dr. Jamar Jeffers

Maurice Jenkins Jr.
Constance Mack
Stephen L. McDaniel, CFRE
Robert G. Perkins
William A. Pinto
The Radow Family Foundation, Inc.
Will Richardson

Mr. and Mrs. Darris Rollins
Dr. Victoria Seals
Dr. Alvetta P. Thomas
Michael Watson
Dorna F. Werdelin



Atlanta Technical College Honors Four Bridge Builders During 20th Annual Fundraiser

Atlanta Technical College (ATC) recognized the contributions of four business and community leaders during the 20th Annual Bridge Builder Awards ceremony on April 8, 2021. Themed “A Brave New World”, the virtual fundraiser honored ATC Foundation Board Trustee John DeVeer; Bank of America’s Atlanta Market President; Wendy Stewart; Atlanta Community Food Bank President, Kyle Waide; and ATC graduate and entrepreneur Whitney Wilborn.



Christy Robinson. Mr. Bill Pinto, the outgoing trustee board chair closed out the celebration.

The 2021 honorees represented a range of notable leaders whose professional careers and community contributions bridge the gap between citizens and resources to enhance the quality of life in metro Atlanta. The evening featured presentations from various scholarship recipients and a special video tribute to former ATC Local Board member Henry “Hank” Aaron, introduced by Ms. Jennifer Hardy, ATC physical therapy assistant student and Hank Aaron Chasing the Dream Foundation Scholar.

Proceeds from the event supported student scholarships and grants, provided faculty awards and support, and funded equipment needs for various technical program areas. The annual effort also helps ATC maintain its job placement rate by providing critical funding for students who need additional financial resources to complete their educations.

Despite being held virtually because of the pandemic-related safety concerns, the online Bridge Builder event did not disappoint. “Though the current state of affairs has shifted how we celebrate our 2021 Bridge Builders, we are excited to pay tribute to the immeasurable contributions of our distinguished honorees,” said ATC President Dr. Victoria Seals. “The event was a time for us to showcase our outstanding scholarship students who continue to excel in many of our technical programs.”

Virtual attendees were welcomed by the chair of the ATC Local Board Directors, Dr. Eloisa Klementich, and treated to greetings from the Chair of the Host Committee, Ms. Charmaine Ward-Milner, who serves on the ATC Foundation Board of Trustees. Dr. Seals outlined the “brave new world” and the Rick Perkins Instructor of the Year, Mr. Dan Brown, spoke on the power of partnership. The 2021 GOAL student of the year, Mr. William McRae, told all about why he loves ATC, with the Foundation Board appeal being given by trustee

HONORARY CHAIRS

Mrs. Billye Aaron
Mr. Ray Robinson
Ambassador Andrew Young
Mrs. Carolyn Young

HOST COMMITTEE

Ms. Amy Corn
Ms. Charlene Craig
Mr. John DeVeer
Ms. Kimberly Green
Mr. Maurice Jenkins
Mr. Bill Pinto

Ms. Detra Reid
Mr. Darrell Smith
Mr. Kevin Smith
Ms. Alexis Stewart
Ms. Charmaine Ward-Milner
Mr. Michael Watson
Ms. Matt Westmoreland



Wendy Stewart
Atlanta Market President
Bank of America



Kyle Waide
President and CEO
Atlanta Community Food Bank



Whitney Olivia Wilborn
President and CEO
WOW Industry Group, LLC



John DeVeer
Atlanta Technical College Foundation
Board of Trustees
The President's Award

“Atlanta Technical College has been very instrumental in my success. It has taught me how valuable my being involved is. I wanted to be more involved in student life not knowing that it would become a part of my purpose in life. For everything I have, I either earned it, or I was well deserving of it.” -Gwendolyn Campbell

Gwendolyn began her higher learning journey later in life. She received her bachelor’s in business administration in Management in 2005 from Lambuth University in her hometown of Jackson, Tennessee.

She started her career with Sonoco Products packaging company headquartered in Florence, South Carolina, and was relocated to Chesapeake, Virginia. After five years of service, she was promoted and relocated to Atlanta, Georgia. After spending 18 years in the supply chain industry, Gwendolyn decided to follow her heart and return to school to fulfill her passion for the construction industry.

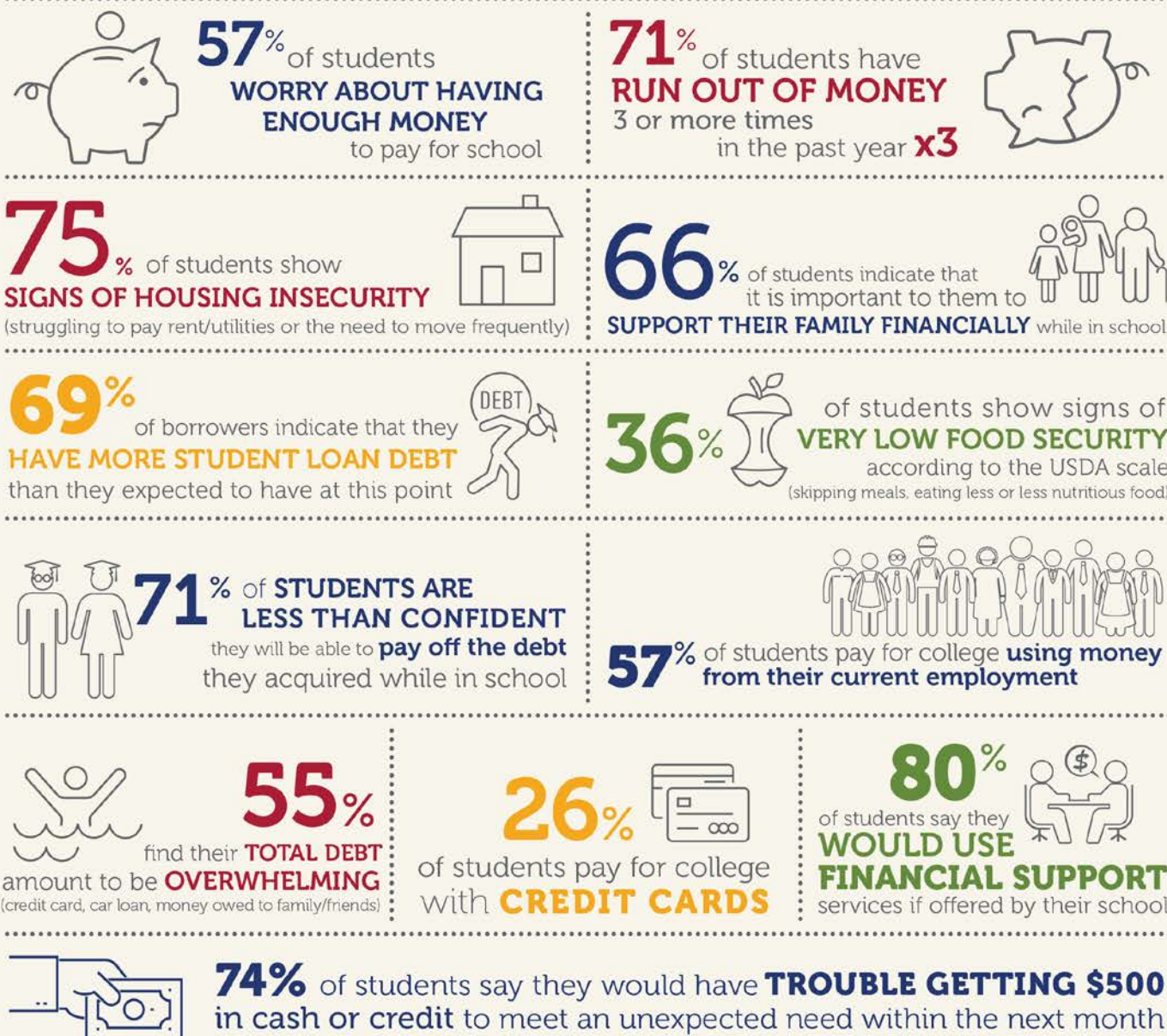
Gwendolyn enrolled in Atlanta Technical College and completed the construction management program and is now enrolled in the welding and joining program. Gwendolyn wanted to be more involved with student life, so she joined SkillsUSA, Phi Beta Lambda, and National Technical Honor Society. Gwendolyn competed in both SkillsUSA’s state and national leadership and skills conference in “Job Interview.” She won gold in state and silver in national. Gwendolyn serves as president for Atlanta Technical College’s SkillsUSA local chapter and as SkillsUSA GA Postsecondary state president.

Gwendolyn foresees her future serving the community by building low income environmental-friendly homes for economically disadvantaged families.



ATLANTA TECHNICAL COLLEGE STUDENT FINANCIAL WELLNESS SURVEY RESULTS

Understanding the connection between student finances and student success is essential to supporting the 21st century student.



*All stats are from the 2019 Trellis Research Student Financial Wellness Survey
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Donor Features: Major Gifts

Designer Brands Henry Louis Aaron Scholars Endowment Program

The Designer Brands Henry Louis Aaron Scholars Program was established in March 2021 as a tribute to the leadership of Henry Louis Aaron as a businessman, civic leader, and sports icon. The scholarship, created by the company that owns DSW Shoe Warehouse, provides support for students who demonstrate financial need for tuition, fees, books, and student activity fees.

Atlanta Technical College Receives Gift to Establish Allan Tanenbaum Family Fund

Atlanta Technical College (ATC) has received a major gift from Elaine and Allan Tanenbaum. Mr. Tanenbaum is a former member of the ATC Foundation Board of Trustees and a long-time supporter of the College. This gift will establish the Allan Tanenbaum Family Fund to provide professional development opportunities and incentives for ATC's Early Learning Center faculty and staff. The Early Learning Center seeks to help level the educational playing field for preschool students from our community. "Our family is honored to help support the Early Learning Center staff so that students can have the resources they need to chase their dreams," said Mr. Tanenbaum.

"The Childcare Center opened with the mission of providing quality care and instruction to the children of our college's students, faculty, and staff. This has offered a quality daycare center for our community," said ATC President Dr. Victoria Seals. "The Tanenbaum's gift will provide the means for Mr. Brian Bowers, our Center Director, and his team to continue providing excellent service and education opportunities for the youth of Metro Atlanta."

Atlanta Technical College Foundation Receives Gift to Dental Program

Atlanta Technical College (ATC) and the ATC Foundation have received a gift from dentist, Dr. Ron Eichel, intended to support students enrolled in dental hygiene and dental assisting in need of financial aid to continue their educations. This fund, known as the Ron Eichel, D.D.S., Dental Endowed Gap Funding Program, will total \$100,000 and serve as part of the College's Gap Fund.

"This gift represents an opportunity for students to develop new skills in a pandemic-proof field," said ATC President Dr. Victoria Seals. "The ability to remain competitive in the workforce is a privilege, one that too often our community is denied. This gift will allow us to continue to transform the lives of our students through the power of technical education."

Dr. Eichel also made an additional \$10,000 gift to the college's Hank Aaron 755 Society to support Mr. Aaron's endowed GAP fund. The \$10,000 is in honor of Mr. Allan Tanenbaum and his relationship with Mr. Henry Louis "Hank" Aaron. Mr. Tanenbaum is a former ATCF board member and long-time friend and business associate of Mr. Aaron.

"Dr. Eichel established his endowment following a visit to our lab, witnessing our students' skills, and engaging with our faculty," said Mr. Stephen McDaniel, Vice President of Institutional Advancement. "The endowment is a vote of confidence in the excellent education and opportunity here at ATC and will provide valuable student aid to our dental hygiene and dental assisting students for years to come."

The Pinto Family Construction Program Gap Funding Endowment

The Pinto Family Construction Program Gap Funding Endowment was established in April 2021 for students currently enrolled in the construction trades and construction management programs at Atlanta Technical College. The endowment helps students demonstrating financial need with tuition, fees, books, and student activity fees.

William "Bill" Pinto served as chairman of the Atlanta Technical College Foundation Board in 2020 and 2021, as well as serving as a member of the board for 12 years. Prior to his tenure with the foundation, he served as Chair of the Atlanta Technical College Local Board of Directors. Mr. Pinto's career included a 35-year tenure with Hardin Construction Company, LLC, where he directed or managed every product type the company endeavored to build. As President, he was responsible for leading strategic growth and overseeing Hardin's broad-based construction operations.

CORPORATE AND FOUNDATION DONORS

1967 SOCIETY
\$500,000+
Bank of America
Truist Bank Financial

1967 SOCIETY
\$100,000 - \$250,000
Coca-Cola Company

1967 SOCIETY
\$50,000-\$99,999
Designer Brands, Inc.
Merancas Foundation, Inc.

1967 SOCIETY
\$25,000-\$49,999
Norfolk Southern

PRESIDENTS SOCIETY
\$10,000 - \$24,999
Georgia-Pacific via Koch Companies Community Fund
Georgia Power Company
Global Payments
Joachim Herz Foundation
The Radow Family Foundation, Inc.
TCSG Foundation, Inc.
United Way of Greater Atlanta

TRUSTEE SOCIETY
\$5,000 - \$9,999
755 Restaurant Corporation
The Home Depot Foundation
Publix Super Markets Charities Inc.
TEGNA Foundation

BRIDGE BUILDER SOCIETY
\$1,000 - \$4,999
American Association of University Women - AAUW
City of Atlanta - Atlanta City Council
Enterprise Holdings Foundation
Follett
IHG Hotels and Resorts
T. Dallas Smith & Company
Priddy Family Foundation

BLUE AND GOLD SOCIETY
\$250 - \$499
The Emily T. Fisher Foundation for Dental Education

IN KIND
Atlanta Technical College via
Georgia Power Company

INDIVIDUAL DONORS

1967 SOCIETY
\$100,000+
Ron Eichel, DDS
The Tanenbaum Family

1967 SOCIETY
\$50,000-\$99,999
William A. Pinto

1967 SOCIETY
\$25,000-\$49,999
Anonymous

PRESIDENTS SOCIETY
\$10,000 - \$24,999
Mrs. and Mr. Michael Merlin
Ray Robinson Family

TRUSTEE SOCIETY
\$5,000 - \$9,999
The Brock Family Fund

BRIDGE BUILDER SOCIETY
\$1,000 - \$4,999
Caroline B. Angelo
Yulonda D. Beauford
Erik Burton
Jean Cho
Richard Cox, Jr.
Charlene Craig
Ann W. Cramer
Jean and John DeVeer
Samuel Gude
Bill Hizar
Arleen Honick
Lois B. Hunter
Dr. Katrina C. Hunter
Dr. Jamar H. Jeffers

Maurice Jenkins, Jr.
Lonnie Johnson
Edwina C. and Wyatt T. Johnson
Constance L. Mack
Stephen L. McDaniel, CFRE
Fred Palmer
Robert G. Perkins
Elizabeth and George H. Pickett
Will Richardson
Mrs. and Mr. Darris Rollins
Dr. Victoria Seals
Darrell "Chef DAS" Smith
Alexis Stewart
Wendy Stewart
Dr. Alvetta P. Thomas
Michael Watson
Dorna F. Werdelin
Ambassador Andrew Young and
Mrs. Carolyn McClain Young

LEADERSHIP SOCIETY
\$500 - \$999
Dr. Shawn M. Adams
Sherri Allen
Dr. Monique S. Brown
Daniel J. Brown
Laurel D. Daniel
Corbett S. Davis
Ruth Davis
Katie A. D'Entremont
Rev. Richard S. DeVeer
Gail L. Edwards
Dr. Ahmad Flournoy
Peggy A. Goodson-Williams
Kathy Griffin
Tamoura W. Jones
Stephen Eric Malone Rev Trust
Elizabeth Ann Mashburn
Fran Millar LLC
Imad Sabbagh
Doug Shaw
Harvey Sonnenberg
Charles A. Spann, Jr.
Janis Ware
Dr. Charles A. West
Mario M. White
Dr. Joni L. Williams

BLUE AND GOLD SOCIETY
\$250 - \$499
Barry N. Bates
Michael P. Burnside
Staphea S. Campbell
Harriet Church
Dr. Ukuku Peter Ejindu
Mattie B. Goss
Mary E. Howard
Audrena C. Howell
Robert E. Leach
Britt A. Pitre
Travis H. Salley
Melanie M. Sewell
Ashley Steele
Lena M. Taylor
Dr. Ian C. Toppin
Gail Y. Williams

TECHNICAL SOCIETY
\$100 - \$249
Retha L. Allen
Ruth Anderson
Anonymous
Wallace Baker
Beth D. and Chad E. Balon
Tonya L. Beck
Tieaka S. Blocker
Monique Blount
LeMorris C. Brown
Lewis Burke Jr.
Rosemarie Caplan
Hector M. Celis
Dr. Kimberley N. Chambers
Fabiola Charles Stokes
Cathy M. Clements
Antonit Love Cooper
Jay Cranman
Latonya S. Cullers
Desi M. Culverson
Ruby W. Daffin
William P. and Kathleen Daly
Darlyne Dandridge
Katie M. Day
Rosemary DeVeer
R. Evan Easton
Aide Rafaela Flores Nunez
Brian S. Ford
Earnest Ford
Denise M. Freeman
Jim C. Gale, Jr.
Jay Garry
Von Gatewood
Juli K. Gilyard
Konica Goodson
Mortissa D. Harvey
Nancy Haskell
Erskine D. Hawkins, Jr.
Michelle D. Jackson
Mary Jackson-Cason
Robert Kelleher
Debra Ann Kendall
Dr. Eloisa Klementich
Velva J. Lewis-Dixon
Joseph Lillybald
Tracey Lloyd
Barbara M. Loftus
Patricia Lottier
Sylvell T. Mansfield
Akeia D. McCollum
Dr. Sonya L. McCoy-Wilson
Michael C. Nwokocha
Ellen O'Leary
George Oliver
Calvin Earl Page
Barbara Paige
Bennetta Patterson
Brian Pauling
Gary and Anne Preston
Josephine Reed-Taylor
Detra Reid
Ariel J. Reynolds
Terreta A. Rodgers
Rachquel A. Selman
Akilah M. Sharif
David Siegel
Leonard C. Small
Ben G. Stein
Sheba Stepps
Christopher Thames
Theartis Thomas
Beth Thuringer
Cliff Tyler
Patricia P. Varnell
Diann Varner
Judith Varone

Winifred M. Walker
Katrina L. Walker
Nan H. Walker
Menyon Walton
Sallie J. Watson
Matt Westmoreland
Asbery Wilkerson II
Ruben Gerod Williams
Walter L. Young
Joanne Zaiac

FRIENDS
Juan R. Alcantara
Malika Amlett
Saunya Amos
Kalu Anya
Sarah Barker
Jennifer M. Benson
Asia Bilal
Ahmid Bilal
Dr. Bernice B. Montgomery
Marcela Calzada
Thomas Chapman
Eureka Charles
Mustapha Conteh
Tan-ia Corbitt
Harold Craig
Abeni D. Daniels
Patricia M. Davis
Penelope Davison
Thien Diep
Aurora Edwards
Sha'Ron Elmore
Dana Green
Valerie Steele-Hancock
Brian Harrison
DeEssence Harvey
Ann G. Hightower
Keisha D. Hudson
Beverly Jackson
Mary Jackson
Norman V. Johnson
LaRhonda M. Johnson
Terrance C. Kerney
Diamond M. King
Timothy Lacy
Kevin Little
Dennis P. Luck

Ashley H. McCoy
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Olivia Mendoza
William Merriman
Leslie Monroy
Maureen Mossbarger
Dexter Needham
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Florence D. Odom
Karen Owens
Dr. Lamario Primas
Shouwick Pritom
Tovis Raines

Valinda Richardson
Michelle Roach
Christy Robinson
Kimberly N. Savage
Carmenlita Scott
Ruby C. Sherrill
Dorothy Ruth Smith
Aletta Spence
Valerie Renee Steele-Hancock
Bobby D. Sutton
Caroline B. Terry
Michael D. Thomas
Lance Wise

The Atlanta Technical College Foundation is committed to its work to bring resources and opportunities to Atlanta Technical College students. We work diligently to update the list of our donors. Please let us know if your name was omitted by contacting us at update.contact@atlantatech.edu.

Thank you for your support.



CENTER FOR WORKFORCE INNOVATION



AY2020 – AY2021

930

Students Served

395

Earned a credential (42.5%)

638

Retained (68.6%)



Center for Workforce Innovation: Scaling the CWI



The **Center for Workforce Innovation (CWI)** is an innovative partnership between **Atlanta Technical College, the City of Atlanta, and the Atlanta Committee for Progress.**

The Atlanta Technical College Center for Workforce Innovation (CWI) was born out of a need to effectively address concerns related to disparities in sustainable career and economic mobility opportunities for Atlanta’s most overlooked communities. Data from a regional study in 2018 reveals that individuals born into poverty in certain Atlanta zip codes have only a 4 percent chance of elevating their economic position throughout their entire lifetime. The Mayor and the CEOs of the city’s leading corporations realized that the city and the region cannot thrive while a significant portion of the population continues to struggle.

A benchmarking exercise conducted in 2018 found that Atlanta performs worse than peers on measures of economic inclusion. Specifically, the study showed that Atlanta’s unemployed population is concentrated at the low- and mid-skill level, where approximately 100,000 people are looking for work.

The Solution

The Atlanta Technical College Center for Workforce Innovation (CWI) was designed to provide intensive support, aimed at preparing students to thrive in sustainable careers in growing industries. The CWI is the solution to providing economic mobility for individuals and families in the region. The intentional model of the CWI focuses on the following:

- On-campus assessments and individualized coaching
- Work-based internships, apprenticeships, and career placement
- Program support by leading industries
- Short-term training programs in high-demand career areas

The initial pilot of the CWI targeted programs in the **skilled trades** (carpentry, electrical, plumbing, HVAC, welding), **IT/coding** (IT support, networking, cloud technologies, cybersecurity), and **aviation**, with **film and entertainment, logistics, and supply chain management** being added in year two. Also in year two, ATC has mapped out the plan to scale the CWI model to the entire college. The model centers on three pillars: recruitment, engagement, and placement.

With the direct input, investment, and involvement of corporate and community partners, the CWI is focused on preparing students to enter into careers that meet local high- demand, rapidly changing workforce needs and lead to economic mobility.

The Impact

Atlanta Technical College has a documented \$205M regional economic impact. The College supports more than 3000 jobs and provides students a 7.5 percent return on their investment. ATC has made marked strides in impact and performance over the last few years. In fiscal year 2020, despite navigating a pandemic, enrollment (5800), retention (67.3 percent), and graduation (70.8 percent) reached the highest they have ever been in the history of the college. These metrics demonstrate the regional impact of the College, as well as the effectiveness of the CWI model.

Ms. Shan Cooper, the Executive Director of the ACP, said, “We chose to work with Atlanta Technical College because of the leadership of Dr. Seals. Dr. Seals has a passion for her students and their success. Atlanta Technical College cares for its students, not just while they’re on campus, but also after they have moved beyond the institution. Our goal is to develop a program where students graduate from Atlanta Technical College having had one of the best learning experiences possible, with hands-on learning they can apply to the real world.”



CWI PIPELINE PARTNERS

PIPELINE PARTNER	ORGANIZATION TYPE	WEBSITE
Achieve Atlanta	Community Pipeline Organization	www.achieveatlanta.org
Amazon Career Choice	Technical Training Program	https://www.amazoncareerchoice.com/home
Atlanta CareerRise/United Way	Community Pipeline Organization	www.atlantacareerrise.org
Atlanta Regional Commission	Support Organization	www.atlantaregional.org
At-Promise Youth Center	Community Pipeline Organization	www.atlantapolicefoundation.org/programs/community-engagement/at-promise/
Atlanta Public Schools (APS) Atlanta College and Career Academy (ACCA)	Community Pipeline Organization	www.atlantapublicschools.us/Page/873
Big Brothers Big Sisters	Community Pipeline Organization	www.bbbsatl.org
Boy Scouts Atlanta Area Council	Community Pipeline Organization	www.atlantabsa.org
Boys and Girls Club of Metro Atlanta	Community Pipeline Organization	www.bgcma.org
Care Source	Support Organization	https://www.caresource.com/ga/plans/
Carter USA	Community Pipeline Organization	www.carterusa.com
CEFGA (Construction Education Foundation of Georgia)	Community Pipeline Organization	www.cefga.org
Girl Scouts of Greater Atlanta	Community Pipeline Organization	www.girlscoutsatl.org
Goodwill of North Georgia	Community Pipeline Organization	www.goodwillng.org
Latin American Association	Community Pipeline Organization	https://thelaa.org
Metro Atlanta Chamber of Commerce	Support Organization	www.metroatlantachamber.com
Next Generation Men and Women	Community Pipeline Organization	https://www.nextgenatl.org
Purpose Built Schools	Community Pipeline Organization	https://purposebuiltschoolsatlanta.org
Randstad TRANSCEND	Support Organization	https://www.randstadusa.com/locations/atlanta_georgia/randstad-atlanta_106/
Salvation Army of Metro Atlanta	Community Pipeline Organization	https://salvationarmyatlanta.org/
SEVASecurity	Technical Training Program	www.sevasecurity.com
TechBridge	Technical Training Program	www.techbridge.org
United Way of Atlanta	Community Pipeline Organization	www.unitedwayatlanta.org
Urban League of Greater Atlanta	Community Pipeline Organization	www.ulgatl.org
Westside Future Fund	Community Pipeline Organization	https://www.westsidefuturefund.org
WorkSource Atlanta	Support Organization	www.worksourceatlanta.org

With the direct input, investment, and involvement of corporate and community partners, the CWI is focused on **preparing students to enter into careers** which meet local high-demand, rapidly changing workforce needs and **lead to economic mobility.**

Bank of America Gives Atlanta Technical College \$1 Million for Jobs Initiative

\$25 Million National Program Supports Programming, Reskilling, and Upskilling for Students; Includes Partnerships with Major Employers and The Aspen Institute

Atlanta Technical College and Bank of America announced a new \$1 million jobs initiative partnership to help students successfully complete the education and training necessary to enter the workforce and embark on a path to success in Atlanta. This initiative builds on Bank of America's ongoing work in Atlanta to address the underlying issues facing individuals and communities of color who have been disproportionately impacted by the current health crisis.

"For 53 years, Atlanta Technical College has built a successful program for technical training and job placement," said Wendy Stewart, Atlanta market president for Bank of America. "Our partnership will further expand on their initiatives to ensure underserved students have a guided career pathway into high-wage, in-demand jobs."

Over the past five years, the bank has provided \$4.1 million in grants to nonprofits that are connecting individuals to skills and employment in Atlanta. The initiative is part of the bank's recent \$1 billion, four-year commitment to advance racial equality and economic opportunity, and its \$25 million commitment to enhance upskilling and reskilling for Black/African American and Hispanic-Latino individuals.

Including Atlanta Technical College, the nationwide initiative includes partnerships with nearly two dozen community colleges that serve predominantly Black/African American and Hispanic-Latino students, public historically Black colleges and universities (HBCUs), and public Hispanic-serving institutions (HSIs). Bank of America is also partnering with and providing funding to the Aspen Institute to convene the participating higher education institutions for technical and programmatic assistance and to share best practices.

Today, less than 40 percent of community college students earn a certificate or degree within six years of enrollment. For students of color, graduation and completion rates are particularly low -28.8 percent for Black students and 37.1 percent for Hispanic students. Although HBCUs and HSIs are a mix of public and private institutions, the ongoing challenges brought on by the coronavirus have exacerbated their financial struggle as they seek to serve students from the most vulnerable communities.

"We are appreciative of this transformational gift from Bank of America. With a \$200 million economic impact, Atlanta Technical College continues to demonstrate that we are worth the investment of public and private dollars," said Dr. Victoria Seals, Atlanta Technical College president. "The investment from Bank of America will accelerate our impact in training and preparing the underserved, unemployed, and underemployed citizens of Fulton and Clayton counties to advance economic mobility."

With the support from Bank of America, Atlanta Technical College will enhance existing programs within the Center for Workforce Innovation (CWI) to meet specific skills gaps to create higher-paying, family-sustaining jobs that are in demand. Bank of America will work alongside employer partners in Atlanta to ensure these programs target specific hiring needs and create a clearly defined career pathway to future employment.

"The team at ATC is extremely thankful to have been selected to receive this generous grant from Bank of America," said Dr. Katrina Hunter, executive director of Center for Workforce Innovation (CWI). "With this support, the CWI will be able to continue the very important work of ensuring that today's emerging professionals are best prepared for the career opportunities of tomorrow."



Atlanta Technical College provides:

- ✓ Career services for students and graduates
- ✓ Evening and online options
- ✓ Over 200 programs of study
- ✓ Affordable rates, eligibility for FREE tuition and scholarships
- ✓ Short-term certificate programs in as little as eight (8) weeks
- ✓ 27 general education courses that transfer to any University System of Georgia College or University
- ✓ Dual enrollment opportunities for high school students
- ✓ Integrated Education and Training program that allows college-level courses for students seeking a high school equivalency

Atlanta Technical College
CLEVELAND L. DENNARD BUILDING

GREAT EXPECTATIONS

ECONOMIC DEVELOPMENT DIVISION



2020-2021 Accomplishments

159

Companies served via Customized Contract Training, Continuing Education, Professional Assessment Testing and Conference Center services.

70,278

Customized Contract Training and Continuing Education training hours.

4,733

Customized Contract Training and Continuing Education students served.

3,241

exams administered in the Professional Assessment Testing Center.

\$1,064,961

revenue generated by the Economic Development Division.



Economic Development Division

Highlights and Accomplishments

- ✓ Provided a variety of training programs and/or services to several companies and organizations including the following:

- Amazon Fulfillment Center
- American Medical Response, Inc.
- Atlanta Beltline, Inc.
- Atlanta Botanical Garden
- Atlanta Business League
- Atlanta Fire Rescue Department
- Atlanta Fire Rescue Foundation
- Atlanta Police Department
- Atlanta Public Schools
- BHW Floors
- Black Women Film Network
- BMF Productions
- Buckhead/Cascade City Chapter, The Links, Incorporated
- Carter's Distribution Center
- City of Atlanta
- City of College Park
- City of East Point Fire Department
- City of Fairburn Fire and Police Department
- City of Morrow Fire Department
- City of Riverdale Fire Department
- City of South Fulton
- Clayton Transition Center
- Department of Juvenile Justice
- DMG Marketing & Communications Group
- East Lake Golf Club
- Emory University
- Federal Aviation Administration
- Fulton County

- Fulton County Schools
- Generations
- Georgia Department of Human Services
- Georgia Productions, LLC
- Georgia Tech
- Georgia Vocational Rehabilitation Agency
- Goodwill of North Georgia
- Grady Hospital
- The Hallmark Channel
- Horizons Atlanta
- MARTA
- Metro Transition Center
- Microsoft
- Mothers Against Drunk Driving
- Nestle Purina
- Netflix
- PAC Worldwide
- Post-Surgery Care of Atlanta, LLC
- Rockdale County Fire Rescue Department
- Spelman College
- STRIVE Atlanta
- Union City Fire Department
- United Medical Business Institute
- United States Postal Service
- Universal Television
- Urban League of Greater Atlanta
- Veterans Empowerment Program
- Veterans Medical Transport
- Vital Link Transport
- Wellstar Health System
- Wholistic Stress Control Institute
- Yamaha

- ✓ During the Atlanta Tech Care Package Distribution and Food Donation Drive-Thru event, 9 barrels of food donations were collected for the Atlanta Community Food Bank, enough for over 1,500 meals.

- ✓ Partnered with Fulton County and the U.S. Census Bureau to increase Census response rates.

- ✓ Increased collaborative partnerships with the film and television industry with over 12 production projects on campus.

- ✓ Productions filmed on campus in FY21:
 - Black Mafia Family – STARZ
 - First Kill (Block One) – Netflix
 - First Kill (Block Three) – Netflix
 - First Lady – Showtime
 - Girl in the Basement – Lifetime

- Memories – Apple TV
- My Best Friend's Exorcism – Amazon
- Saints and Sinners – Swirl Films
- Switched at Birth – Lifetime
- Tales Season 3– BET
- The Valet – Lionsgate
- Young Rock – NBC Universal

- ✓ Assisted WorkSource Fulton with their Fulton Friday's Drive-Thru Community Hiring Expo which was held at the College and included various employers.

- ✓ In partnership with Microsoft to deliver the Microsoft Learn for Educators – Educational Institution program. The program will include training in Microsoft Azure, Artificial Intelligence, Data and Power Platform fundamental courses as stackable certifications.

- ✓ Developed a USDOL Registered Apprenticeship in Emergency Medical Technician (EMT) and Advanced Emergency Medical Technician (AEMT) training for fire, emergency and public safety industry partners, in partnership with the Health and Public Safety Technologies Division- Paramedicine and Fire Science Program.

- ✓ Trained 70 apprentices from the following partner organizations: American Medical Response; Fire Departments including City of East Point; City of Fairburn; City of Morrow; City of Palmetto; City of Riverdale; and Union City.

- ✓ Approved as a National Registry of Emergency Medical Technicians Examination site (non-credit). This allows us to offer knowledge and skills testing for various national EMS certifications.

- ✓ Served as a training partner for STRIVE Atlanta and their inaugural Career Path program. Provided Forklift and OSHA training for their Certified Logistics Technician career pathway.

- ✓ Developing IT bootcamp training in partnership with Generations/Verizon Training Accelerator Program.

- ✓ 9th year of the Horizons Atlanta at Atlanta Technical College Summer Enrichment program serving over 60 rising first through ninth-grade scholars in a hybrid format.

- ✓ Atlanta Tech continues as the only technical college host site for a national Horizon's program.

- ✓ The Professional Assessment Center's partnership with City of Atlanta Fire Rescue Department continues with offering the Accuplacer exam as a part of the hiring process for fire department applicants.

- ✓ The Professional Assessment Center was successfully approved as a test site for the HiSET® exam, which is a high school equivalency exam for individuals without a high school diploma. This exam is administered at both the ATC Main Campus and ATC South.

- ✓ Developed a USDOL Registered Apprenticeship for Grady Hospital for Certified Nurse Aide (CNA) to Patient Care Technician (PCT) Bridge training to upskill Grady CNA's.

- ✓ Received program approval by the State of Georgia as a Certified Nurse Aide Training program (non-credit).

- ✓ Launched a CNA training program for Wellstar Health System.

- ✓ Atlanta Tech is a participant in the LPN and RN Reentry pilot training program. The training is in partnership with TCSG and the Georgia Board of Nursing for LPN and RN licensure reinstatement to help address nursing shortages in the State during the pandemic.

- ✓ Microsoft Accelerate Atlanta Coalition- Atlanta Tech is a Skilling and Education Partner.

- ✓ Recertified by the Georgia Board of Examiners for the Certification of Water and Wastewater Treatment Plant Operators and Laboratory Analysis training courses.

- ✓ Assisted PAC Worldwide, a new Quick Start training partner and global manufacturer of custom packaging solutions with conference center space for orientations and trainings. PAC Worldwide will open their first advanced manufacturing facility in Union City and is expected to create 400 jobs.

- ✓ The Community Engagement Strategic Impact Team conducted 6 virtual Industry Interchange sessions featuring a variety of industry partners providing our students and the community with exposure to educational and career opportunities in leading industries.

- ✓ Participated in the White House Office of Public Engagement briefings on legislation and policies including the American Families Plan and the Bipartisan Infrastructure Framework.

- ✓ In addition to the registered apprenticeships, established new and/or enhanced training partnerships including Veterans Empowerment Program, DHS Division of Child Support Services, the Department of Corrections, Job Corp Scholars, Goodwill of North Georgia, STRIVE Atlanta, Atlanta Public Schools, Urban League of Greater Atlanta, Wholistic Stress Control Institute.

- ✓ Continued our training partnership with the Georgia Film Academy (GFA) with continuing education courses in film, television and the addition of digital entertainment industry.

- ✓ Atlanta Tech awarded over \$500,000 from the Technical College System of Georgia (TCSG) from the American Apprenticeship Initiative (AAI) Grant to deliver non-credit registered apprenticeship training programs.

- ✓ Atlanta Tech was the first healthcare registered apprenticeship program that was sponsored by a TCSG institution.

- ✓ Access to up to \$247,000 in Apprenticeship State Expansion (ASE) Grant funds for approved healthcare related registered apprenticeships.



This informative series is designed to provide our students, along with our service communities, exposure to educational and career opportunities in Atlanta’s leading industries.

CALENDAR OF EVENTS

NOVEMBER 2020

Topic: Careers in Cybersecurity
Speaker: Robby Gulri, CEO, SEVA Security
Moderator: LaTonya Lewis, Computer Information Systems Instructor, Atlanta Technical College
Date: November 17, 2020, 1:00pm

JANUARY 2021

Topic: Getting Involved in Virtual Health
Speaker: Dr. Jurine H. Owen, Owner, Hands On Physical Therapy, Inc.
Moderator: Dr. Tamey Howard-Feltner, Coordinator, Physical Therapist Assistant Program, Atlanta Technical College
Date: January 28, 2021, 1:00pm

FEBRUARY 2021

Topic: Diversity Inclusion in the Workforce
Speakers: Audra Jenkins, Chief Diversity & Inclusion Officer, Randstad and Keith Brown, Community Impact Director, Randstad Transcend Program
Moderator: Dr. Jamar Jeffers, Director, Institutional Advancement, Atlanta Technical College
Date: February 23, 2021, 1:00pm

MARCH 2021

Topic: Entrepreneurial Spirit
Speaker: Al Carter, President & CEO, Accessory Distributing by Kalloren
Moderator: Damon Scott, Esquire, Accounting Instructor, Atlanta Technical College
Date: March 23, 2021, 1:00pm

APRIL 2021

Topic: A Path to Leadership, Getting Involved in the Cloud
Speaker: Tim Vanderham, Chief Technology Officer and Senior Vice President, Software, NCR Corporation
Moderator: LaTonya Lewis, Computer Information Systems Instructor, Atlanta Technical College
Date: April 27, 2021, 1:00pm

JUNE 2021

Topic: The Influence of Supply Chain Management & Logistics
Speaker: Kimberly Green, Senior Procurement Director, Ingredients and Commodity Risk Management, Coca-Cola Bottlers’ Sales and Services
Moderator: Robert Leach, Dean, Business and Public Service Technologies, Atlanta Technical College
Date: June 30, 2021, 1:00pm

The Atlanta Community Gobbles Up Thanksgiving Food Boxes in Record Time

Atlanta Technical College Food Drive goes off without a hitch: More than 400 Food Boxes Distributed in the first 45 minutes

Atlanta Technical College (ATC) partnered with one of its graduates and local partners to give more than 400 families something to be thankful for this holiday season. On Tuesday, November 24, 2021, ATC alumnus Chef Darrell “Das” Smith prepared complimentary hand-cooked hot meals for the drive-through food distribution effort. The college, in partnership with the Atlanta Community Food Bank and Publix, also provided participants with free prepackaged food boxes at the Hank Aaron Academic Complex located at 1560 Metropolitan Parkway SW in Atlanta.

Smith, whose culinary career has taken him from working as the personal chef for Sean “Diddy” Combs and serving former First Lady Michelle Obama, was honored to spearhead the holiday event. “It was an awesome feeling to physically touch

so many lives today,” said Smith. “With so many families in need this holiday and having to celebrate the day in a different way due to the pandemic, I wanted to pair my care for the community with my love for cooking to make this a Thanksgiving worth celebrating.”

Smith’s talents eventually landed him in coveted cooking competitions, including the “Next Food Network Star” and “The Great Food Truck Race.” He also serves as a recurring expert on the Oprah Winfrey Network’s popular series, “Home Made Simple.”

More than 50 volunteers were on site to support the free food distribution effort. All CDC guidelines for safety and social distancing were followed.



Families across the nation have been impacted by the pandemic in different ways which have manifested not only as a health crisis but a financial crisis as well, and the need could be greater than we ever anticipated,” said ATC President Dr. Victoria Seals. “Our staff, volunteers, and partners did an amazing job serving our community. We quickly distributed more than 400 food boxes in under 45 minutes.

Operations and Technology

COVID Advisory Team

- ✓ Established ATC COVID Taskforce
- ✓ Developed ATC Exposure Guidelines
- ✓ Developed and administered COVID-19 protocols and training for students, faculty and staff
- ✓ Developed and installed signage across campus:
 - Directional, capacity, social distance, reminders, etc.
- ✓ Campus Access
 - Created limited access points
 - Installed thermal cameras
 - Developed entrance access questionnaire
- ✓ Personal Protective Equipment (PPE)
 - Monthly distribution to Divisions
 - Semester distribution to Academic Programs
 - Urgent Requests through Facilities Web-ticket process
 - Installation of Plexiglas in high traffic areas
- ✓ The Events
 - Start Healthy Awareness Campaign: COVID-19 Safety Guide
 - Stay Healthy Awareness Campaign: Symptoms Cold, Flu and COVID-19
 - Finish Healthy Awareness Campaign: Exposure Guidance
 - COVID-19 Testing
 - COVID-19 vaccine event with Morehouse School of Medicine
 - COVID-19 Vaccination Joint Effort - AMSC and ATC with Grady Health
- ✓ Technology Access Distribution
 - Student Laptops: 125
 - WiFi Devices: 50

Operations and Technology: A Year in Review

Facilities and Operations

- ✓ Roof Replacement Aaron Academic Building
- ✓ Ferguson Hall Bldg. D Walkway
- ✓ Exterior Signage (Phase 1)
- ✓ Building M Renovations
- ✓ Georgia Power Solar EV Charging Station
- ✓ Classroom/Lab Renovations
 - Academic Success
 - Emergency Medical Services (EMS Lab)

Operations and Technology: A Year in Review cont.

Information Technology

- ✓ Creation of Contact Center
- ✓ Network Refresh Phase 1: Academic Bldg. C
- ✓ Executive Board Room Video Conferencing Installation
- ✓ Website Redesign
- ✓ System Center Configuration Manager (SCCM) Project
- ✓ Bldg. C: WiFi Upgrades
- ✓ Security Upgrades
 - Okta Intergration – Identity Management Solutions
 - Upgraded Core Routing and Switching System
 - Upgraded Cisco Firewall
- ✓ Computer Upgrades and Replacements
 - Library
 - Testing Center
 - Student Success
 - Student Computer Labs
 - Instructor Workstations
- ✓ Installation of MAC Lab
- ✓ Setup NetLab in Data Center and Instructional Lab
- ✓ Upgraded Dentrix Software
- ✓ Installation of PaperCut – Print Management System
- ✓ Installation of Asset Panda – Asset Management System
- ✓ Installation of Faronics Deploy – Management for PC Applications
- ✓ Installation of Interactive Display System with Cameras for Adult Education

**COMING TO WORK SICK,
DOES NOT MAKE YOU
AN ALL-STAR. STAY SAFE!**



Stay home, rest, and avoid others as much as possible.



If you have to be around others, wear a mask that covers your nose, mouth, and fits tightly against the sides of your face.



Call your doctor if you're sick and discuss your symptoms.

TRELLIS RESEARCH

COVID-19: IMPACT ON STUDENTS AND CAMPUS



Understanding how students are managing technological, financial, and emotional challenges related to the COVID-19 pandemic and how this may affect future enrollment.



61% of students
**ARE INTERESTED IN TAKING
ONLINE SUMMER CLASSES**

51% of students
**ARE FACING AN UNEXPECTED
LOSS OF EMPLOYMENT OR
SIGNIFICANT REDUCTION IN HOURS**



62% of students
**FEEL SUPPORTED BY THEIR
INSTITUTION IN THIS NEW
ONLINE ENVIRONMENT**

42% of students
**PLAN TO ENROLL FULL-TIME
FOR THE FALL SEMESTER**



74% of students

**BELIEVE THAT THEIR SCHOOL
HAS CLEARLY COMMUNICATED
THEIR COVID-19 (CORONAVIRUS)
STRATEGY**



34% of students
**HAVE LOST ACCESS
TO TECHNOLOGIES,
APPLICATIONS, OR DEVICES
REQUIRED FOR COURSEWORK**



58% of students
**ARE EXPERIENCING
ELEVATED LEVELS OF
ANXIETY, DEPRESSION,
AND/OR STRESS**

18% of students
**HAVE LOST ACCESS TO
HEALTHY, NUTRITIOUS MEALS**



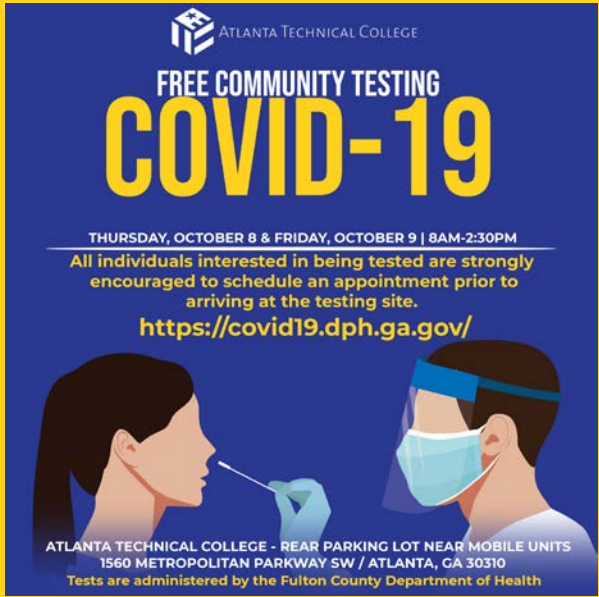
38% of students
**HAVE LOST ACCESS TO
ACADEMIC SUPPORT
SERVICES, SUCH AS PEER
TUTORING AND LEARNING LABS**



55% of students
**HAVE ENCOUNTERED
CHALLENGES DURING
THE TRANSITION TO
ONLINE/REMOTE LEARNING**



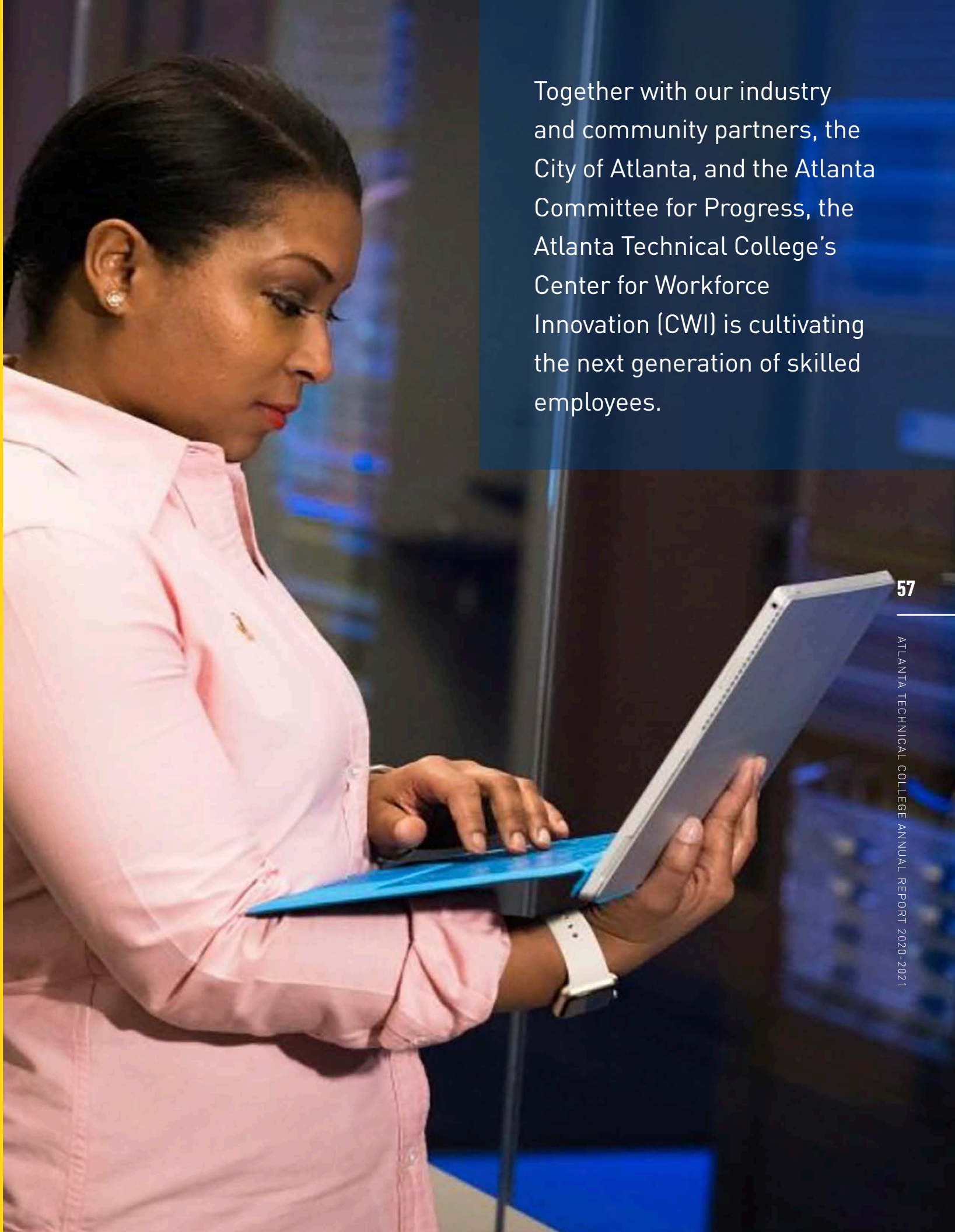
*All stats are from the 2020 Trellis Research COVID-19 Impact Survey
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Together with our industry and community partners, the City of Atlanta, and the Atlanta Committee for Progress, the Atlanta Technical College's Center for Workforce Innovation (CWI) is cultivating the next generation of skilled employees.

COVID TASKFORCE

Barry Bates Academic Affairs	Holly Sanders Academic Affairs	James Jackson Communications, Marketing and Public Relations	Georgina Dumay Human Resources
Tonya Beck Operations and Technology	Charles Spann Campus Safety	Gail Edwards Operations and Technology	Dr. Victoria Seals President's Office
Brian Bowers Academic Affairs	Twyla Locklear Campus Safety	Natoshia Anderson Facilities / Operations	Dr. Joni Williams President's Office
Corbett Davis Academic Affairs	Torrey Mosely Campus Safety	Maria Boniface Operations	Tosha Bussey Student Affairs
Amanda Daniels Academic Affairs	Dorna Werdelin Communications, Marketing and Public Relations	Jeffery Smith Information Technology	



Campus Police and Public Safety

Campus Police Read to Our Littlest Scholars in the Early Learning Center

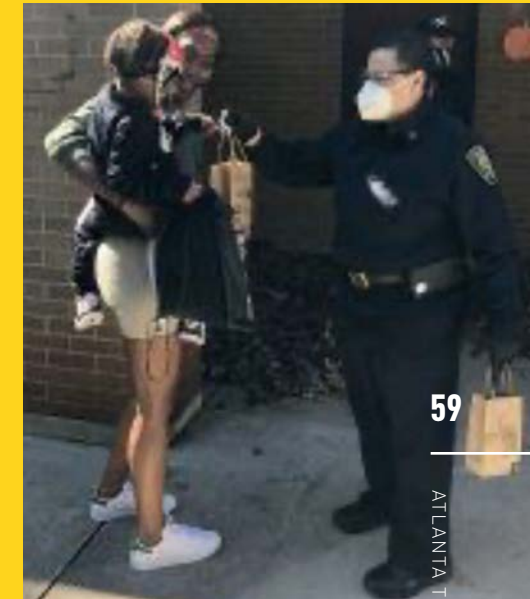
Hear from Officer Torrey Mosely about his hope for a change in the perception of law enforcement

"As we navigated through this global pandemic and the global social justice movement, I felt an intrinsic pull to strengthen the bonds of the relationship between law enforcement and the community we serve. Somehow 'Office Friendly' had become 'Officer Enemy'. I thought the best way to create change was to begin at the foundation of the future... the children! I approached Mr. Bowers, the Director of the Early Learning Center, about uniformed officers coming weekly to read and interact positively with the children. It turned out that he was thinking along the same lines. That was May of 2021, and every Wednesday since, at 9 am Investigator Adams, Ms. T. Jackson, and I read to the future of this community. I hope that it invokes a change in perception, a desire for reading and learning and restores the bond between law enforcement and the community."



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ATLANTA TECHNICAL COLLEGE ANNUAL REPORT 2020-2021

Campus Police Hosts a Ghoulish Trunk or Treat!

On Friday, October 30, 2020, the Atlanta Technical College Campus Safety Police Department hosted a "Trunk or Treat" for the children from the ATC Early Learning Center. The little ones were decked out in creative and fun costumes as they came to collect their treats. Thank you to Chief Spann, Captain Locklear, and the entire Campus Safety Department.

ATC Facts

PRESIDENT

Dr. Victoria Seals

MISSION & PURPOSE

Atlanta Technical College, a unit of the Technical College System of Georgia, provides lifelong educational opportunities and experiences through academic and innovative career preparation, service learning, and multiple program delivery modalities that lead to technical certificates, diplomas, and associate degrees and make student development and success possible in a competitive global economy.

YEAR ESTABLISHED

1967

CREDENTIALS OFFERED

Associate of Applied Science Degree, Associate of Nursing Degree, Associate of Science Degree, Diploma, and Technical Certificate of Credit

ACCREDITATION

ATC is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate degrees and has achieved program accreditation by individual commissions or associations in numerous credit program areas.

TRANSFER CREDIT

27 general education courses transfer to any University System of Georgia institution. Additional credits transfer through agreements with numerous public and private colleges and universities.

GENDER

69.1% Female, 30.9% Male

LARGEST AGE GROUP

21 to 25 years of age (24% of all students)

CREDIT STUDENTS ENROLLED

4,841

100% GUARANTEED

To demonstrate confidence in and commitment to quality technical programs which are relevant, current, and responsive to the stated expectations of Georgia's businesses and industries, ATC will warrant every graduate from programs offering a technical certificate of credit, diploma, or associate degree.

DUAL ENROLLMENT

267 high school students from Atlanta Public Schools, Fulton County Schools, and Clayton County Schools participate in Atlanta Technical College's dual-enrollment program.

RESIDENCE

42% live in Fulton County, followed Clayton, DeKalb, Henry, Cobb, and other counties.

NON DISCRIMINATION

As set forth in its student catalog, Atlanta Technical College does not discriminate on the basis of race, color, creed, national or ethnic origin, sex, religion, disability, age, political affiliation or belief, genetic information, veteran status, or citizenship status (except in those special circumstances permitted or mandated by law).

Programs

ACCOUNTING
AIR CONDITIONING (HVAC)
AUTOMOTIVE COLLISION REPAIR
AUTOMOTIVE TECHNOLOGY
AVIONICS MAINTENANCE
BARBERING
BIOSCIENCE/FORENSICS
BUSINESS TECHNOLOGY
BUSINESS MANAGEMENT
CARPENTRY AND CONSTRUCTION MANAGEMENT
COMMERCIAL TRUCK DRIVING
COMPUTER INFORMATION SYSTEMS
COSMETOLOGY
CRIMINAL JUSTICE TECHNOLOGY/
HOMELAND SECURITY
CULINARY ARTS
CYBERSECURITY
DENTAL ASSISTING/DENTAL HYGIENE
DESIGN AND MEDIA PRODUCTION TECHNOLOGY
DIESEL TECHNOLOGY
DRAFTING
EARLY CHILDHOOD CARE AND EDUCATION
ELECTRICAL SYSTEMS
FIRE SCIENCE
HEALTH CARE ASSISTANT
HEALTH INFORMATION MANAGEMENT
HOTEL, RESTAURANT, AND TOURISM MANAGEMENT
INDUSTRIAL ENGINEERING
INDUSTRIAL SYSTEMS
MARKETING MANAGEMENT
MECHATRONICS
MEDICAL ASSISTING
NURSING
PARALEGAL STUDIES
PARAMEDICINE/EMT/AEMT
PHARMACY TECHNOLOGY
PHLEBOTOMY
PHYSICAL THERAPIST ASSISTANT
PLUMBING
RADIOLOGIC TECHNOLOGY
SUPPLY CHAIN MANAGEMENT/PROCUREMENT

REAL KNOWLEDGE. REAL SKILLS. REAL SUCCESS.



ATLANTA
TECHNICAL
COLLEGE

98% OF OUR
GRADUATES
WENT TO
WORK

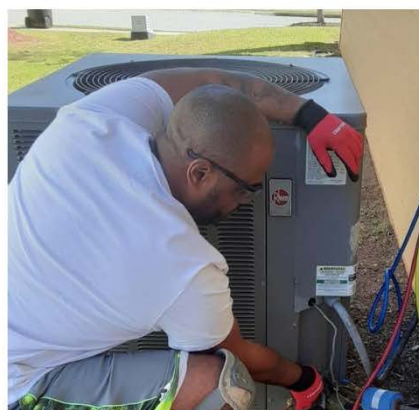


ATLANTA
TECHNICAL
COLLEGE
FOUNDATION

REAL KNOWLEDGE. REAL SKILLS. REAL SUCCESS.

REAL KNOWLEDGE. REAL SKILLS. REAL SUCCESS.

LOVE



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