

Atlanta Technical College Performance Benchmarks AY20-AY24 Goals for AY25

PERFORMANCE BENCHMARKS REPORT: 5-Year TREND						
	AY20	AY21	AY22	AY23	AY24 GOALS ACTUAL	AY25 GOALS
ENROLLMENT						
Total Enrollment	5804	4841	5123	4770	5400 5714	6000
Total Credit Hours	87,958	71,882	75,568	69,876	75,000 85,213	87,000
FTE	2931	2394	2518	2329	3200 2840	3200
High School Enrollment	447	267	298	416	550 707	725
Dual Enrollment—Conversion to TCSG	7.5%	5%	7.9%	6.7%	40% 9.1%	40%
RETENTION						
	61.8%	60.0%	68.4%	64.4%	73% 66%	75%
PERFORMANCE BENCHMARKS REPORT: 5-Year TREND						
	AY20	AY21	AY22	AY23	AY24 GOALS ACTUAL	AY 25 GOALS
GRADUATES/AWARDS/PLACEMENT						
Graduation Rate	70.8%	73.1%	76.8%	75.6%	81%	85%
				(IPEDS rate 37%)	(IPEDS rate 41%)	(IPEDS rate 45%)
Graduates	1880	1807	1875	2026	2237	2200
Awards Conferred	3089	3115	3118	3286	3286	3300
Placement	99.1%	97.1%	99.9%	97.0%	100%	100%
Placement in-field	80.1%	81.4%	78.9%	81.5%	86.8%	87%
ECONOMIC DEVELOPMENT						
Number of Companies	25	59	45	73	80 45	70
Number of Trainee Contact Hours	29,726	23,281	117,517	36,219	50,000 46,182	50,000
ADULT EDUCATION						
Adult Education Enrollment	562	390	554	556	708 537	687
GED/HiSET	41	26	71	58	80 50	76

Notes:

- *Graduation Rate=The annual calculation of the number of graduates divided by the sum of graduates plus, non-graduate leavers.
- IPEDS Graduation Rate=The rate required for disclosure and/or reporting purposes under Student Right-to-Know. Calculated as the total number of completers within 150% of normal time divided by the revised cohort minus any allowable exclusions.
- ** Goals are the performance targets for the current academic year. ATC's annual thresholds (minimum level of performance) are set at the final numbers of the preceding academic year.