

REAL KNOWLEDGE. REAL SKILLS. REAL SUCCESS.

ANNUAL REPORT 2019-2020

REIMAGINED

— THE ATLANTA TECH EFFECT —



ATLANTA
TECHNICAL
COLLEGE



ATLANTA
TECHNICAL
COLLEGE
FOUNDATION

REAL KNOWLEDGE. REAL SKILLS. REAL SUCCESS.

THE ATLANTA TECH EFFECT

2019-2020
ANNUAL REPORT

REIMAGINED

Vision

The vision of Atlanta Technical College is to transform the lives of students, faculty, and staff to impact positively the institution and the community.

CORE VALUES

Excellence: We strive for perfection in all that we do.

Integrity: We do what is right in all circumstances, maintaining the highest ethical standards.

Customer Service: We proactively respond to the needs of our students and the college community.

Professionalism: We plan and execute all tasks with a sense of urgency and a positive attitude.

Respect: We treat everyone with honor and equity.

Teamwork: We work together to accomplish the mission.

Diversity & Inclusion: We value and celebrate the uniqueness that comprises our college community.

Atlanta Technical College's core values complement the Technical College System of Georgia belief system.

Mission

Atlanta Technical College, a unit of the Technical College System of Georgia, provides lifelong educational opportunities and experiences through academic and innovative career preparation, service learning, and multiple program delivery modalities that lead to technical certificates, diplomas, and associate degrees and make student development and success possible in a competitive global economy.

The mission of Atlanta Technical College is composed within the philosophical framework of the Technical College System of Georgia. It is reviewed and approved annually by the faculty, staff, administration, and the Board of Directors.



Greetings:

We are most certainly in uncertain times—filled with political uncertainty, socio-economic instability, and challenges of the pandemic. Our community needs us now more than ever. In March 2020, Atlanta Technical College joined with the global community to reimagine our world of work and how we prepare our students to become contributing members in it. We transitioned to a remote environment, moving classes online and designing lab and applied experiences that would continue to provide academic rigor and the skills necessary for our students' success.

We joined forces with our community partners to ensure that our students, faculty, and staff have access to technology and designed on-demand labs for students whose certifications and licensure depend on hands-on, in-person instruction. Our team worked long hours to provide remote access to campus resources and to assure a safe campus environment, including providing PPE to students, faculty, and staff who were coming to campus to continue services and classes. Recognizing the impact of socio-economic uncertainty and resulting food insecurity, we partnered with the Atlanta Community Food Bank to provide food for hundreds of meals to individuals and families in the metro area. We have reopened our Early Learning Center, continuing excellent care and service to our smallest learners so that their parents can return to work and school.

We continue to engage our students in meaningful extracurricular activities, launching the ATC Family Connection as a safe virtual space for us to explore the emotional, professional, and personal impact of unrest, uncertainty, and the unknown. Our students are intentional in their engagement, strengthening interpersonal relationships, affirming their knowledge, and expanding their experiences.

We started the year strong and focused on the future. As the year comes to a close, our knowledge of what the future holds is not as certain, but, as you will see within the pages of this annual report, Atlanta Technical College is moving forward, determined in our vision to transform lives through the power of technical education. We remain #ATCStrong.

We appreciate your support and your confidence in our mission.

Victoria Seals, Ed. D.
President, Atlanta Technical College

Dear Community Partner:

On behalf of the Local Board of Directors, it is my pleasure to share the 2020 Annual Report for Atlanta Technical College.

This year has been one of unexpected challenges, and Atlanta Technical College continues to lead the charge for our community. In the midst of a global pandemic, we have had to reimagine the way that we do business. The continued success of our students and their impact in metro Atlanta are evidence that the president, staff, and faculty are doing outstanding work, and the results are being recognized locally and across the nation.

The Atlanta Technical College Local Board of Directors are loyal, dedicated advocates of the college and its mission. Representing the college's service area, board members contribute their time and expertise, as well as financial resources to support Atlanta Technical College priorities. In addition to the time spent on campus, we promote technical education within the business community, encouraging legislative support and industry engagement. We continue to engage new partners and to expand the resources and opportunities available to our amazing students.

Within the pages of this annual report, we are excited to share what we call the "Atlanta Tech Effect"—the power of technical education in general and the magic that happens on this campus specifically. It is with pride that the Local Board of Directors joins Dr. Victoria Seals and the faculty and staff of Atlanta Technical College to share the details and activities of the college over the past year.

We invite you to become a part of the "Atlanta Tech Effect" as a college supporter. The \$200 million regional impact of our students promises a return on the investment of your resources and your time many times over. Information for giving is found on the Atlanta Technical College Foundation webpage at <https://atlantatech.edu/foundation>.

Together, with your support, we can provide more students the educational opportunities and engaging careers that lead to lifelong success.

Eloisa Klementich, DPA, CECD
Chair, Local Board of Directors



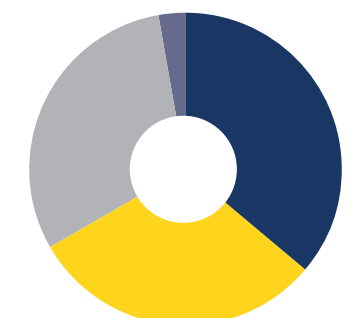
FINANCIAL PROFILE FISCAL YEAR 2020

EXPENDITURES



PERSONNEL	\$21,847,297.87
OPERATING	\$14,809,242.23
TOTAL:	\$36,656,540.10

REVENUE



STATE	\$13,827,899.28
FEDERAL	\$11,930,348.20
TUITION	\$11,541,216.20
MISC.	\$1,784,691.47
TOTAL:	\$39,084,155.15





Dr. Victoria Seals
President



Stephen McDaniel, CFRE
Vice President
Institutional Advancement



Caroline Angelo
Executive Vice President
Academic and Student Affairs



Melanie Sewell
Vice President
Administrative Services



Yulonda Darden Beauford
Vice President
Economic Development and
Community Engagement



Charles Spann
Chief
Campus Police & Safety



Gail Edwards
Vice President
Operations and Technology



Dorna Werdelin
Associate Vice President
Communications, Marketing
and Public Relations



Dr. Katrina Hunter
Executive Director
Center for Workforce Innovation



Dr. Joni Williams
Special Assistant to the President



Roosevelt Council
City of Atlanta



Charlene Craig
SunTrust (now Truist)
Vice Chair



Kimberly Green
Coca-Cola Bottlers' Sales and
Services (CCBSS)



Audrey King
Georgia Power



Dr. Eloisa Klementich, CEcD
Invest Atlanta
Chair



Joseph McDermott
Delta Air Lines



Marvy Moore
AT&T



Krystal Pate
Southern Crescent Personnel



Detra Reid
T. Dallas Smith & Company



Janis Ware
The Atlanta Voice



OUTGOING MEMBERS

Michael Robinson
Georgia Power Company
2011-2020



Darris Rollins
RBM Consulting, LLC
2008-2020
Chair 2014-2020



NEW MEMBERS

Robby Gulri
SEVA Security



Miguel "Mike" Ramos
Hapeville Charter Schools

TECHNICAL COLLEGE SYSTEM OF GEORGIA State Board

Mr. Gregory Dozier, Commissioner

Ms. Mary Flanders
1st Congressional District

Dr. Lynn Cornett
6th Congressional District

Mr. Tommy David
12th Congressional District

Mr. Randall Fox
Member at Large

Mr. Carvel Lewis
2nd Congressional District

Ms. Lisa Winton
7th Congressional District

Mr. Tim Williams
13th Congressional District

Ms. Anne Kaiser
Member at Large

Mr. Frank S. "Chunk" Newman
3rd Congressional District

Mr. Ben I. Copeland, Sr.
8th Congressional District

Mr. Joe W. Yarbrough
14th Congressional District

Mr. Robert "Buzz" Law
Member at Large

Mr. Baoky N. Vu
4th Congressional District

Ms. Dinah C. Wayne
9th Congressional District

Mr. Ben Bryant
Member at Large

Ms. Shirley Smith
Member at Large

Dr. Artesius Miller
5th Congressional District

Mr. Howard (Trey) Sheppard, III**
10th Congressional District

Mr. Doug Carter*
Member at Large

Mr. Phil Sutton
Member at Large

Mr. Jay Cunningham
11th Congressional District

*Chair
**Vice Chair



THE ATLANTA TECH EFFECT

Economic Impact (Emsi)



ATC's Impact At-A-Glance for FY2019



\$27.6 Million
Operations Spending Impact

\$6.3 Million
Student Spending Impact

\$167.6 Million
Alumni Impact

\$201.5 Million
Total Impact

3,015
Jobs Supported

Economic Impact (Emsi)

According to a recent economic impact study, Atlanta Technical College (ATC) added \$201.5 million in income to the Atlanta region, accounting for more than 3,000 jobs. The study developed by Emsi, a national leading market data analysis firm, assessed the impact of ATC on the regional and statewide economies and the benefits generated by the college for students, taxpayers, and society.

The results of the economic impact report show that ATC creates a positive net impact on the regional economy and generates a positive return on investment for students and the greater community. "ATC and other technical colleges serve as the backbone for local economies, support essential workforce growth and expand economic mobility opportunities with an unmatched return on the investment," said ATC President Dr. Victoria Seals. "At ATC, we continue to expand our positive

impact on our local community through innovative corporate initiatives and collaborative partnerships like our Center for Workforce Innovation."

For every dollar invested in ATC, students gain \$7.50 in lifetime earnings, taxpayers gain \$7.80 in added tax revenue and public sector savings, and society gains \$16.50 in additional income and social savings, as noted in the Emsi report.

"ATC represents one of the best opportunities for students, taxpayers, and the region with our impact stretching far beyond our local community," said Dr. Seals. "Not only does ATC have an incredible 99% job placement rate, but we also offer students and taxpayers some of the highest returns on their investments and careers that remain in high demand and essential to our global economy."

PERFORMANCE, STUDENT SNAPSHOT, HIGH SCHOOL ENROLLMENT/DUAL ENROLLMENT

TOTAL ENROLLED

- AY2020: 5804

ENROLLMENT BY DIVISION

- Arts and Sciences: 332
- Business and Public Service Technologies: 2520
- Health and Public safety Technologies: 1990
- Industrial and Transportation Technologies: 962

DEMOGRAPHICS

- Male: 2080, 35.8%
- Female: 3724, 64.2%
 - Black: 5073, 87.4%
 - Hispanic: 311 5.4%
 - White: 180, 3.1%
 - Two or More: 124, 2.1%
 - Asian: 80, 1.4%
 - Unknown: 17, 0.3%
 - Hawaiian: 10, 0.2%
 - American Indian: 9, 0.2%

- County of Residence:
 - Fulton: 2698, 45.4%
 - Clayton: 1176, 19.8%
 - DeKalb: 805, 13.5%
 - Henry: 327, 5.5%
 - Cobb: 263, 4.4%
 - All Other Counties: 674, 11.3%

GRADUATES

- Graduation year:
 - AY2016: 1716
 - AY2017: 1901
 - AY2018: 1545
 - AY2019: 1871
 - AY2020: 1880

- Award level:
 - Technical Certificate of Credit: 2452, 79.4% of total
 - Diploma: 379, 12.3% of total
 - Associate Degree: 258, 8.4% of total

- Awards by Technical Group:
 - Arts and Sciences: 1
 - Business and Public Service Technologies: 1829
 - Health and Public Safety Technologies: 530
 - Industrial and Transportation Technologies: 729

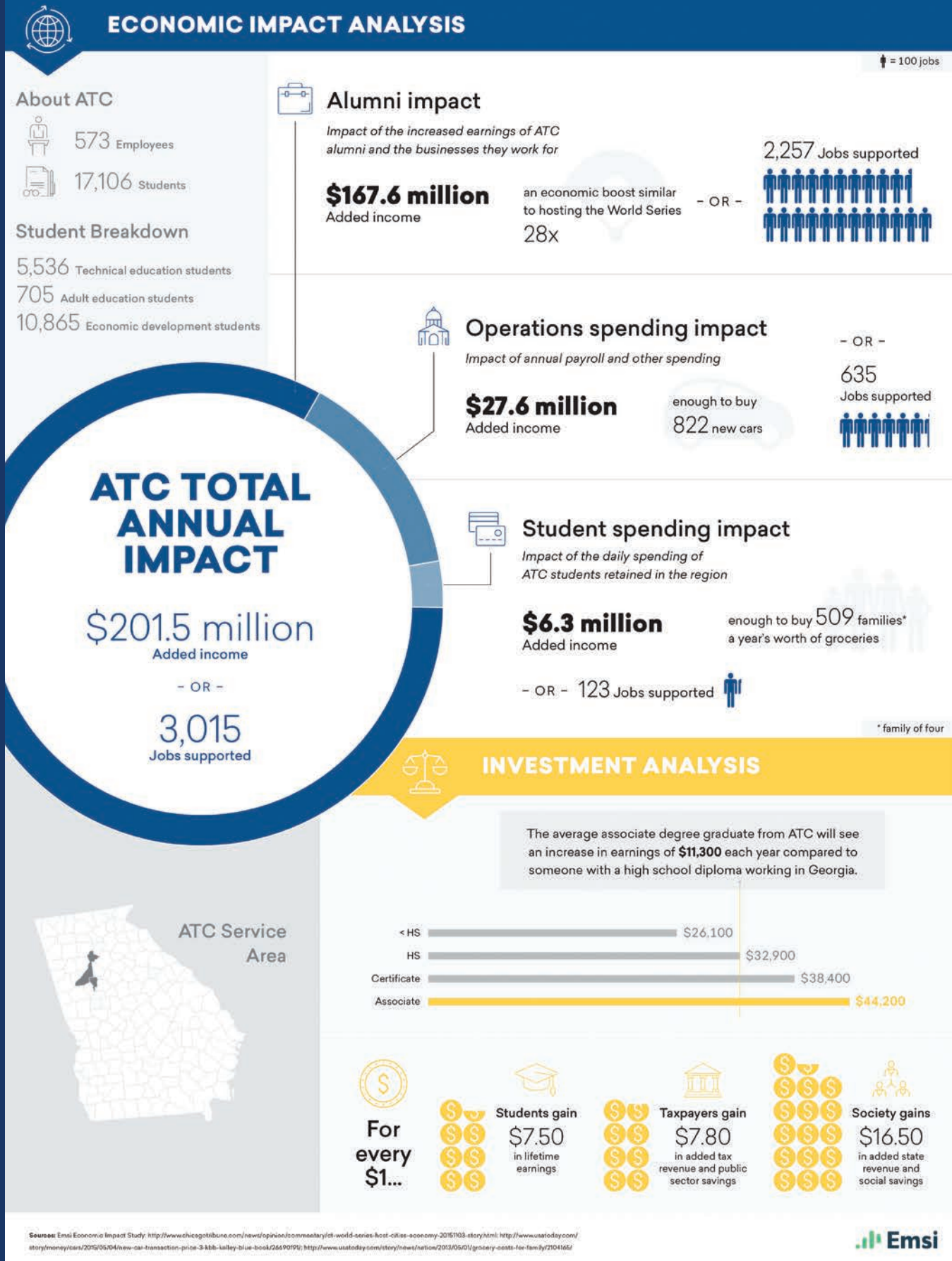
JOB PLACEMENT

- AY2019: 99%

DUAL ENROLLMENT

- Students: 447

ECONOMIC VALUE OF ATLANTA TECHNICAL COLLEGE (REFLECTS FISCAL YEAR 2019)





THE ATLANTA TECH EFFECT

Awards and Recognitions



Pharmacy Technology

program ranked #5 in the
United States and #2
in the State of Georgia

Professional Assessment Center

Test Administrators awarded the
TCSG Highest Percent Growth in
GED® Graduates Test Takers

SkillsUSA GA

Postsecondary 2020 Chapter Excellence
Program – Level 1 Recipient Quality
Chapter for 3rd consecutive year



ATC Awards and Recognitions



Top 150 US Community College by the Aspen Institute

The Aspen Institute College Excellence Program named Atlanta Technical College as one of 150 community colleges eligible to compete for the \$1 million Aspen Prize for Community College Excellence, the nation's signature recognition of high achievement and performance among America's community colleges. Based on strong and improving student outcomes—including learning, completion rates, employment rates and earnings, and equity—15 percent of community colleges nationwide were invited to apply for the Aspen Prize.

"Here at Atlanta Technical College, we pride ourselves on empowering students to transform their lives through the power of technical education," said Dr. Victoria Seals, President, Atlanta Technical College. "I want to thank the Aspen Institute for recognizing our commitment to educational excellence, highlighting the quality of our instruction and the impact we have on the communities we serve. We are grateful for this recognition and look forward to advancing in this unique competition among our peers."

The 150 community colleges that were eligible to compete for the 2021 Aspen Prize were selected from a pool of nearly 1,000 public two-year colleges nationwide using publicly available data on student outcomes. Located in 39 states in urban, rural, and suburban areas, serving as few as 500 students and as many as 75,000 students, these colleges represent the diversity and depth of the community college sector.

Data show that over the last two years, student retention, graduation rates, and degree completion have improved at the top tier of 150 Aspen Prize-eligible colleges.

"Community colleges play a vital role in developing talent and enabling social mobility across the country, and it's critical for them to get better at what they do," said Josh Wyner, executive director of the Aspen Institute College Excellence Program. "We're pleased to see evidence that these institutions are improving, that more are delivering on their promise. We're also pleased to play a role in honoring outstanding community colleges and sharing what works to ensure great outcomes for students—through graduation and beyond."



Atlanta Technical College Ranked Among Best Online Schools in the Nation

This ranking reflects some of the best qualities of ATC, including accessibility, affordability, quality of content, and excellence in academics and student services.

"We are honored to receive this distinction as one of the best places for online education in the nation," said Dr. Victoria Seals, President, ATC. "Almost 67% of our student body has taken an online course and ensuring that they are supported

is a top priority. Education in the 21st century includes online courses and wireless interface, providing our students more freedom to access classes and coursework on the go."

Study.com receives traffic from over 40 million users a month, with an audience that includes current and prospective students. Enrollment in online courses at ATC has increased year over year, peaking at over 3,700 students taking at least one course online in 2019.

Awards and Recognitions: Dr. Victoria Seals



Dr. Victoria Seals
2020 Southern Regional CEO:
Association of Community
College Trustees



Dr. Victoria Seals
2020 Most Admired CEOs
by Atlanta Business
Chronicle

The Association of Community College Trustees (ACCT) recently named Atlanta Technical College (ATC) President Victoria Seals as the 2020 Southern Regional Chief Executive Officer. Seals was selected for the distinguished honor because of her proven leadership at ATC and her service within the greater Atlanta community. Dr. Seals was also honored as one of the most admired CEOs by the *Atlanta Business Chronicle* in the area of education for her unwavering dedication to the students and citizens of Atlanta.

This year's CEOs faced a year of change like no other. Amid a global pandemic, accompanied by an economic shutdown and social upheaval, they were able to effectively transmit vision, encouragement and hope to their teams across virtual streams of communication, keeping their organizations moving forward.

In 2019, Dr. Seals was named as one of the 100 Women of Influence in Atlanta by the Atlanta Business League. This distinction is reserved for impactful women working in fields such as education, politics, and business.

Dr. Seals is a graduate of Spelman College and attended the University of Georgia, where she received her M.A. in mathematics, an Ed.S. in mathematics education, and an Ed.D. in educational leadership. After working as an instructor for Athens Technical College and as Dean and Vice President of Academic Affairs for Gwinnett Technical College, Dr. Seals joined the ATC family in 2016 and has provided great leadership in the years following.



Dr. Victoria Seals
2019 100 Women of Influence: Atlanta Business League

Rick Perkins Instructor of the Year
ROBERT E. LEACH
**Dean of Business and Public
Service Technologies**
Atlanta Technical College

Robert E. Leach is the Dean of Business and Public Service Technologies at Atlanta Technical College. In his current role, he is responsible for providing oversight to thirteen academic departments and the Early Learning Center to ensure students are educated and trained to be workforce ready. Additionally, he is responsible for initiating instructional programs to public and private organizations to improve community engagement.

Prior to accepting his current position, Robert was the Marketing Management and Entrepreneurship lead instructor at Atlanta Technical College, with 11 years in post-secondary education. Robert has 20 years of previous experience in sales management and marketing strategies.

Robert E. Leach is a 1999 graduate of Syracuse University with a Master of Business Administration with a concentration in Marketing Management. He is an active member of Phi Beta Sigma Fraternity, Incorporated, where he serves on the Bigger and Better Business Committee. Robert also serves as the President of the GA PBL Foundation. A native New Yorker, Robert enjoys bowling, running, basketball, and spending time with family and friends.



GOAL Student of the Year
DWAYNE JARRETT
**Heating, Ventilation,
Air Conditioning (HVAC)**
Atlanta Technical College

Career Objectives:

To start an HVAC business that offers a great quality of service to the residents and small business owners of South Fulton County and its surrounding areas.

Reason for choosing Technical Education:

My reason for choosing technical education is to be able to get hands-on experience by well-educated professionals without having to take any additional unnecessary classes. The skills that are learned in trade programs immediately convert to employment when taken seriously. It allows me to focus on the core of my trade with minimal distractions, which will better prepare in the opening of my HVAC business. Another bonus of technical education is the cost.

Technical College Personal Impact:

Attending technical college has given me a clear plan to pursue the salary and career I am striving to obtain. I am already eligible for several positions as a result of the EPA and 410A Safety Certifications I have attained throughout the duration of my technical program. Fortunately, I am also currently making plans to begin my new HVAC business upon the completion of my skill studies.

Education:

Masters of Arts Management, American Military University, 2011; Bachelors of Business Administration, National University, 2003; High School Diploma, Aviation High School, 1995.

Work Experience:

McKinney's HVAC Service Technician, 2020; Over the Road Commercial Driver, KLLM/Schneider, 2017-2018; Retired U.S. Army Airborne Infantry Paratrooper, 2006-2016; U.S. Marine Corps, 1995-2006.

Honors and Awards:

Meritorious Service Medal x 2, 2013, 2016; Army Commendation Medal x3, 2007, 2009, 2010; Army Achievement Medal x3 2007, 2009, 2010; Navy Marine Achievement Medal 2001, 2003; Marine Corps Commendation 2002, 2003, 2005; XVIII Airborne Corps Warrior Leaders Course Instructor of the Cycle - 2013; Marine Electronics school Instructor of the year - 2000; Combat Infantry Badge, Iraq 2009

Community Service:

Austell Lodge #528 Feed the Homeless in Atlanta 2013; Operation Iraqi Freedom, 2007, 2008; Operation New Dawn, 2009.

Hobbies:

Running, Working Out, Reading, Traveling, Studying Black History, and spending time with my family.



ATC Student Awards 2019-2020



ATC Student Awards 2019-2020

STUDENT AWARDS

Club Name: SkillsUSA
Primary Advisor: Dessie Hall

Student Name	Name of Competition or Award Name	How did the student place? <i>(Ex. 1st, 2nd or 3rd place)</i>	Local, District, State, or National Recipient	Date Received
Team: Bradrick Johnson, Tawanda McKay, and Tinh Nguyen	American Spirit	1st	State	2020
Purcell Wilson	Job Skills Demonstration A	1st	State	2020
Mario Santoya	Customer Service	1st	State	2020
Foster Lester	Job Interview	1st	State	2020
Foster Lester	Job Interview	2nd	National	2020

CHAPTER AWARDS

Award Name	Presented by	Local, District, State, or National Recipient	Date Received
Chapter of Excellence Program: Level 1 Recipient: Quality Chapter	SkillsUSA	National	2020
Chapter of Excellence Program: Level 1 Recipient: Quality Chapter	SkillsUSA	National	2019
Chapter of Excellence Program: Level 2 Recipient: Chapter of Distinction, Bronze Level	SkillsUSA	National	2019
Largest Membership Increase, 2nd Place	SkillsUSA	State	2019

STATE OFFICERS

Student Name	Position	Local, District, State, or National Recipient	Date
Tawanda Mckay	Secretary/Treasurer	State	2019/2020

ATC Student Awards 2019-2020

STUDENT LIFE AWARDS

Name: Student Life
Director of Student Activities: Dessie Hall

Student Name	Name of Competition or Award Name	Local, District, State, or National Recipient	Date Received
Bradrick Johnson	2020 Legacy Award	Local	2020
Foster Lester	2020 Allstar Award	Local	2020
Tawanda McKay	2020 Allstar Award	Local	2020
Reva Harvey	2020 Allstar Award	Local	2020

STUDENT LIFE AWARDS

Club Name: National Technical Honor Society
Primary Advisor: Dessie Hall

Student Name	Name of Competition or Award Name	Local, District, State, or National Recipient	Date Received
Nikeasha Easley	Jon H. Poteat Scholarship (\$1,000.00)	National	2020

ADVISOR AWARDS

Advisor	Award	State/National	Year
Dessie Hall	Advisor of the Month	National	2019
Dessie Hall	Advisor of the Year	State	2019





THE ATLANTA TECH EFFECT

Atlanta Technical College Foundation



The Foundation provides
three categories of support

Category 1

Scholarships and Awards

Category 2

Equipment Funding

Category 3

Community Involvement



Dear Supporter:

The Atlanta Technical College Foundation would like to thank you for everything that you have done to support this great institution! Investments in Atlanta Technical College through philanthropic contributions are a profound commitment to advancing the College's mission. Atlanta Technical College appreciates your support in the many ways you help to add value on behalf of our students.

Atlanta Technical College (ATC) offers our donors a clear return on their investment, whether contributing to our overall scholarship fund or specifically to our Gap Fund. You are a valued member of more than 215 contributors to the College's 2019-2020 term. We are proud to let you know that the ATC Foundation had a strong fundraising year despite the challenges we have all experienced as a result of COVID-19.

Thanks to you, the Foundation achieved its financial goals for the 2019-2020 academic year, raising \$2.1 million in private support, including an historic and transformational endowed gift of \$1.3 million, helping over 600 students with supplemental aid to continue their educations or complete their educational programs. Your generosity has aided with academic and non-academic needs. As notable as the overall contribution numbers are, ATC has a graduation rate of 70.8 percent of its students, many of those you helped. Upon graduating and entering the workforce, ATC graduates are employed at a rate of 99 percent.


Our donors and friends are genuinely inspirational to ATC's students, faculty, and staff. We are grateful for your investment in our students' futures that ultimately provides compounding benefits to the community that Atlanta Technical College serves. With your help, ATC and the Foundation will continue to create a bright future for ATC and generations of students to come.

On behalf of the entire Atlanta Technical College Foundation Board of Trustees, thank you for all you do for Atlanta Technical College. The ATC Foundation is privileged and honored to play an integral part in serving metro Atlanta and is a key conduit that enhances and encourages excellence.


Sincerely,
William "Bill" Pinto
Chairman, Atlanta Technical College Foundation




OUR CHALLENGE



17%
NO COMPUTER ACCESS
AT HOME.



86%
NO INTERNET ACCESS
AT HOME.



20%
STUDENTS HAVE AN AVERAGE
BALANCE OF \$1000 OR LESS.

**HELP US RETAIN OUR 99% JOB PLACEMENT RATE BY ASSISTING OUR STUDENTS IN NEED!
CHANGING LIVES ONE DONATION AT A TIME!**



John DeVeer
Merrill Lynch
(Retired)



Maurice Jenkins Jr.
Executive Vice President
and Chief Development Officer
UNCF



Constance Mack
GTS Advisory
Bank of America
Board Vice-Chair



Stephen L. McDaniel, CFRE
Vice President, Institutional Advancement
Executive Director
Atlanta Technical College Foundation



Robert Perkins
Partner
Robert Thomas & Associates, LLC
Board Treasurer



William "Bill" Pinto
Hardin Construction Company
(Retired)
Board Chair



Christy Robinson
Director
Extended Day & Summer Learning
The Children's School



Dr. Victoria Seals
President, Atlanta Technical College
Ex-Officio Member



Kevin Smith
Senior Vice President, Operations
Gude Management Group



Alexis Stewart
Director
Home Services Onboarding & Compliance
The Home Depot, Inc.
Board Secretary



Eric Tanenbaum
Attorney
Taylor English Duma, LLP



Marcus Turner
CEO
Limitless Capital Management, Inc.



Charmaine Ward-Millner
Director, Corporate Relations
Georgia Power



Michael Watson, II
Financial Advisor
Wealth Planning Northwestern Mutual

The Atlanta Technical College Foundation was founded in 1999 under the leadership of chairpersons, Joseph Johnson and Carolyn Young.

A 501(c)3 non-profit, the Atlanta Technical College Foundation's mission is to provide support to Atlanta Technical College and the programs and activities carried out by the College. Its purpose is to acquire, retain, invest, and administer funds exclusively for the benefit of Atlanta Technical College.

Since its inception, the Atlanta Technical College Foundation has focused on the major goals of resource development, relationship building, and financial management of resources. The purpose of the Atlanta Technical College Foundation (ATCF) is to acquire and administer funds and property, which,

after the payment of necessary expenses, is devoted exclusively to educational, charitable, scientific, and literary purposes of Atlanta Technical College.

Since 1999, ATCF has consistently raised funds through private and corporate foundation grants, fundraising events (The Bridge Builder Awards), scholarship drives, and employee and retiree charitable giving. ATCF has made significant strides in its ability to provide a greater level of support to students.

Through the generosity of scholarship donors, including the Hank Aaron Chasing the Dream Foundation, the Atlanta Technical College Foundation has been able to provide students with scholarships across various programs throughout the College.



UNITED WAY OF GREATER ATLANTA FINANCIAL EMPOWERMENT SERVICES CASH ASSISTANCE PROGRAM

The United Way of Greater Atlanta Financial Empowerment Services Cash Assistance Program provides students with immediate funding to meet hardship needs beyond the ordinary educational expenses met through financial aid. The cash assistance amount will be determined based on the need of an applicant and the maximum amount of funding available at the time of the request.

AGL RESOURCES SCHOLARSHIP

AGL Resources funds scholarships to support students who are majoring in Air Conditioning Technology, Business Management Degree or Diploma Business Technology-Degree or Diploma, Construction Management, Electrical Systems Technology, Marketing Management Degree or Diploma, and PC Repair and Network Technical Specialist.

ARLANE O. ROBINSON SCHOLARSHIP

The Arlane O. Robinson Scholarship will be used to support student success in perpetuity at Atlanta Technical College. This scholarship reflects the desire of the Robinson family to encourage and reward academic achievement across all program areas and to foster career development for the identified scholars.

BRYANT A. LEE MEMORIAL SCHOLARSHIP

The purpose of the scholarship is to reward academic excellence and encourage students to pursue an automotive technician career.

PHOENIX PATRIOT FOUNDATION VETERAN SCHOLARSHIP PROGRAM

The mission of Phoenix Patriot Foundation is to provide direct support to injured and combat wounded veterans who served post 9-11 enabling them to fully recover, reintegrate, and remain engaged in serving America.

ATLANTA TECHNICAL COLLEGE BMW STUDENT SCHOLARSHIP

The purpose of the BMW scholarship fund is to reward academic excellence and encourage students to pursue an automotive technician career with BMW.

THE BRENDA WATTS JONES MEMORIAL FOUNDATION STUDENT SCHOLARSHIP

The purpose of the Brenda Watts Jones Memorial Foundation Student Scholarship Fund is to reward academic excellence and encourage students to pursue technical education in the following areas: Aircraft Mechanic, Emergency Medical Technician, Database Administrator, Practical Nursing, Pharmacy, Diesel Mechanic, Hotel Manager, Dental Lab Technician, Graphic Designer, Health Information Technician, Firefighter, Paralegal, Plumber, Marketing Manager, Heating and Air Technician, Dental Assistant, Drafter, and Medical Assistant.

DR. BRENDA WATTS JONES ALLIED HEALTH SCHOLARSHIP

The purpose of this scholarship is to financially assist students who are enrolled in an "Allied Health" program. Programs include, but are not limited to, Bio-science Technology, Dental Assisting, Dental Hygiene, Dental Laboratory Technology, Healthcare Science, Health Information Technology, Medical Assisting, Medical Laboratory Technology, Nursing, Physical Therapy Assistant, Radiologic Technology, and Surgical Technology.

THE ATLANTA TECHNICAL COLLEGE RETIREES STUDENT BOOK SCHOLARSHIP

As an opportunity to give back in honor of the many students they have served, the Atlanta Technical College Retirees Scholarship recognizes top students to encourage them to accomplish their educational goals. The funds awarded can assist the student with books, tools, program uniforms.

THE STEVE AND CHARLOTTE HOWARD HVAC SCHOLARSHIP

The Steve and Charlotte Howard HVAC Scholarship rewards academic excellence and encourages students to pursue the Air Conditioning Technology Diploma program.

MR. HENRY LOUIS “HANK” AARON’S TRANSFORMATIVE GIFT

The Atlanta Technical College Foundation received an historic and institutionally transformative gift from Mr. Henry Louis “Hank” Aaron. This gift was used to establish the Henry “Hank” Aaron Endowed Gap Fund, which will support academic and non-academic student success needs. To commemorate this very generous gift and his status as a supporter of education in the City of Atlanta, Atlanta Technical College has renamed the Academic Complex in honor of Mr. Aaron. The building is now named the Henry Louis “Hank” Aaron Academic Complex.

Hank Aaron has always made an impact in Atlanta, whether it was as a Hall of Fame baseball player or as an advocate for change and social empowerment. A gift of this nature makes a generational difference for the Atlanta Technical College students and metro Atlanta, creating an opportunity for real change to be made through the College’s commitment to technical education. This is only the latest example of the generosity and dedication to higher education that has cemented Mr. Aaron’s place as a pillar within the broader Atlanta community.

The purpose of the Gap Fund program is to satisfy students’ needs or unexpected expenses that financial aid does not always cover. These funds will positively affect the students who need help with resources to cover tuition, books, supplies, childcare, or public transportation. This serves as a continuation of the mission of the Hank Aaron Chasing the Dream Foundation to promote youth development by providing funding to programs to develop their talents and pursue their dreams.

Henry Louis “Hank” Aaron began his baseball career playing in the Negro Leagues before moving to the Minor and Major Leagues of the MLB. Mr. Aaron played for the Braves franchise for the majority of his career, and during his tenure in the MLB, he established himself as one of the best home-run hitters of all-time, culminating in his surpassing MLB legend Babe Ruth’s then record of total home-runs hit. Throughout his career and after retiring, Mr. Aaron has been a supporter of civil rights and educational empowerment, co-founding the Hank Aaron Chasing the Dream Foundation with his wife, Mrs. Billye Aaron. He has been extremely active in the Fulton and Clayton County communities as well as a member of the Atlanta Technical College Local Board, making his patronage of higher education opportunities even more important for the surrounding area.



Atlanta Technical College renaming ceremony for the Henry Louis “Hank” Aaron Academic Complex



HANK AARON 755 SOCIETY

The Hank Aaron 755 Society supports student success through scholarships that bridge the gap between need and program completion. Donations to the Hank Aaron Society will fund the final transformational steps towards completing an Atlanta Technical College skills program that will change a student’s life experience forever.



CHARTER MEMBERS

Caroline B. Angelo
Johnnie B. Baker Jr.
Yulonda D. Beauford
Charlene Craig
Jean and John DeVeer
DSW, Inc.
Steven Fetter
Jean LaPue Foster Scott
Linda Gulley

Dr. Katrina Hunter
Dr. Jamar H. Jeffers
Maurice Jenkins, Jr.
Lonnie Johnson
Edwina C. and Wyatt T. Johnson
Anne Kaiser
Matthew Lawn
Dr. Cicily Mapp
Stephen L. McDaniel, CFRE
Mr. and Mrs. Michael Merlin

Joyce and Thomas Moorehead
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Kevin Smith
Charles A. Spann, Jr.
Alexis Stewart
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Eric Tanenbaum
Kenneth Tuchman
Patricia P. Varnell
Charmaine Ward-Millner
Janis L. Ware
Dorna F. Werdelin
Kim Williams
Drs. Joni L. and Kevin Williams



2019-2020 Scholarship Winners

Arlane O. Robinson Scholarship

Dhikru Ajibola
Shelby Carpenter
Marsha Clarke Blake
Jamilah Franklin
Whitney Marcus
Amira SaDi
Tadia Thomas
Reginald Wilson

Atlanta Gas & Light Scholarship

Brice Boniface
Matthew Freedman
Octavious Harris
Everett Howard
Felipe Mitchell
Terrelle Smith

Atlanta Technical College Retirees Student Book Scholarship

Jennifer Hardy
Virginia Williams

BMW Scholarship

Shelby Carpenter
Etienne Davis
Justin Pouncil

Bryant A Lee Memorial Scholarship

Shelby Carpenter

Coca-Cola First Generation Scholarship

Michael Avery
Pamela Bispo da Silva
Brice Boniface
Keyonta Brown
Karen Cristina
Priscila Dos Santos Menezes
Octavious Harris
Niquita Hickey
Perla Juarez-Mendoza
Cory Miller
Muhammad Mutasadik
Tinh Nguyen
Navarrete Rojas
Amira Sadi

Dr. Brenda Watts Jones Allied Health Scholarship

Kenya Brooks
Mustapha Conteh
Melanie Donaldson
Jennifer Hardy
Ebony Johnson
Jasmin Spencer
Xykeria Traylor

Steve and Charlotte Howard HVAC Scholarship

Michael Avery
Terry Carter
Kenardis Holloway
Cory Miller
Ishmaiah Teague

The Brenda Watts Jones Memorial Foundation Student Scholarship

Brice Boniface
Kenya Brooks
Allex Philidor

The Hank Aaron Chasing the Dream Foundation “4 for 4” Endowed Scholarship

Tyran Asadi
Kenya Brooks
Jamilah Franklin
Jennifer Hardy
Ebony Johnson

The Hank Aaron Chasing the Dream Foundation Business Management Scholarship in honor of Allan Tanenbaum

Muhammad Mutasadik
Keiva Taylor

The Hank Aaron Chasing the Dream Foundation Culinary Arts Education Scholarship in honor of Frank Belatti

Ailsa Harvey
Natasha Robinson

The Hank Aaron Chasing the Dream Foundation Design and Media Technology Scholarship in honor of Alba and Thomas Tull

Chanicia Ansah
Kayona King



Bridge Builder Awards

The Bridge Builder Awards is an annual event that recognizes outstanding contributions of community and business leaders whose work bridges the gap between citizens and resources to enhance the quality of life in metro Atlanta. Proceeds from the event support student scholarships and grants, provide faculty awards and support, and help obtain equipment for technical program areas. On April 23, 2019, three honorees celebrated with the ATC family with the theme, “There’s No Place Like Home”. Duriya Farooqui, President, Point A Center for Supply Chain Innovation; The Honorable Jack Longino, Mayor, City of College Park (ATC Alumni Bridge Builder); and The Merancas Foundation, Inc. Each was honored for their commitment and dedication to technical education.



The 19th Annual Bridge Builder Awards was set for April 2, 2020, but with the onset of the Coronavirus, the event was cancelled, and honorees instead joined forces with the College to launch its #ILOVEATC campaign. The Atlanta Committee for Progress (ACP), represented by Ms. Shan Cooper, and Mr. and Mrs. Steve Howard, were the 2020 Bridge Builder honorees.

The Atlanta Committee for Progress (ACP) was recognized as a 2020 Bridge Builder because of its commitment to and investment in the economic enhancement and empowerment initiatives of the Center for Workforce Innovation (CWI) at Atlanta Technical College (ATC). With members including major Atlanta companies and businesses, the ACP has supported the vision of Mayor Keisha Lance Bottoms and partnered with Atlanta Technical College to launch the Center for Workforce Innovation, an initiative designed to increase student success and career readiness, and to fill the critical roles in Atlanta’s workforce. With Ms. Shan Cooper as Executive Director, the ACP brings together leaders of business, philanthropy, and academia to improve the city and employment opportunities for its citizens.

“The Atlanta Committee for Progress is honored to be recognized by Atlanta Technical College as a Bridge Builder, but the vision for that couldn’t have occurred without the leadership of Mayor Keisha Lance Bottoms,” Ms. Cooper stated. “Mayor Bottoms talked with us about the need for economic mobility. Working and partnering with Dr. Victoria Seals and the Atlanta Technical College community has allowed us to be a part of the

vision for the future. We chose to work with Atlanta Technical College because of the leadership of Dr. Seals. Dr. Seals has a passion for her students and their success. Atlanta Technical College cares for its students, not just while they’re on campus, but also after they have moved beyond the institution. Our goal is to develop a program where students graduate from Atlanta Technical College having had one of the best learning experiences possible, with hands-on learning they can apply to the real world.”

Ms. Cooper went on to discuss why she loves ATC: “I personally love Atlanta Technical College because of the commitment to the students and the students’ success, the commitment to the communities it serves, and the commitment to one another as team members. I love the fact that they’re open to new ideas and innovation in terms of how they teach and educate. They are indeed a beacon of hope in that community. They care. I don’t see how they’d be able to do this work without a personal commitment for the work.”

Ms. Cooper’s words truly resonate in these times of uncertainty, and the support of the ACP will ensure that our students and our community stay #ATCStrong.

Mr. and Mrs. Howard were honored as 2020 Bridge Builders because of their commitment to technical education and for their continued support of the Atlanta Technical College HVAC program and students.

“Atlanta Technical College gave me confidence and a large network and helped me be a leader in a lot of ways. I was a member of Phi Beta Lambda and worked in Hospitality and Marketing Management, and I had an amazing experience. I was even nominated for the GOAL Student of the year in 2016 and 2017!” -Kevin Little

Born in Brooklyn, New York, Kevin Little decided to move to Atlanta with his sister in order to pursue a change in his environment and gain a fresh start. Finding employment with the Georgia Aquarium after it first opened in 2005, Mr. Little worked in multiple roles during his time, gaining many new skills but never finding a passion. He decided the time had come to find a new path and began his search in his neighborhood of East Point and the surrounding areas.

Choosing to attend Atlanta Technical College, Mr. Little found a commute that worked for him, a cost-efficient option to gain an education, and a support system that made him feel welcome from the moment he walked onto campus. Receiving a scholarship from the Hank Aaron Chasing the Dream Foundation and developing a connection with the Hank Aaron 4 for 4 Organization, Mr. Little developed a relationship with Mr. Hank and Mrs. Billye Aaron that has continued to this day, including them in his ever-growing network of supporters.

Mr. Little is currently serving as the General Manager of the Stockbridge branch of Chicken Salad Chick, a restaurant chain focusing on healthy eating options which started in Mobile, Alabama. At the recent opening, members of the Stockbridge City Council and Chamber of Commerce were present. Mr. Little feels that his impact is best represented in the positive changes he has made in his community and in his life.



Charlotte and Steve Howard

Charlotte and Steve Howard continue to bridge the opportunity gap for students who are dreaming of a better life by obtaining a quality technical education. The Howards have donated \$100,000, along with matching contributions, to the ATC Foundation to empower and to educate HVAC service technicians. An ATC alumnus, Mr. Howard is an HVAC graduate of the class of 1973. The Howards started Air Conditioning Training and Consulting (ACT) in Phoenix, Arizona, intending to teach contractors and team members how to improve accounting, marketing, sales, customer service, and installation skills.

When asked about their donation, Mr. Howard was effusive in his desire to give back to the school that helped him. “One of the things we want to do is help young men and women join the HVAC industry. Today, we need 17,000 HVAC professionals every year in the workforce, and that doesn’t account for any growth potential during the pandemic.”

“After I was discharged from the Air Force, I took the two-year HVAC program at Atlanta Tech, and it was the second most important decision of my life. It gave me the experience to change my life after I graduated,” Mr. Howard reminisced. “After attending Atlanta Tech and having so many friends in different classes that could see the ability to start a company, it was natural. It took us 12 years after graduating, but if I didn’t have the Atlanta Tech experience, I probably couldn’t have done it.”

Because of the Howards’ years of experience, they are aware of the difficulties of growing a business and getting qualified employees. They own and

operate their business themselves, building it from the ground up and cementing their status as pioneers in the world of HVAC maintenance and management. Mrs. Howard played a major role in the growth of the company and their business ventures. “When speaking with clients and advising them, I could ask them what their needs were, and we were able to make sure we matched those needs and assisted them in their growth. When they would call us back and thank us for our help, it was all rewarding.”

Mrs. Howard also offered some nuggets of wisdom to any recent alumni or new professionals entering the workforce. “Giving back brings you full circle. It gives you the ability to give to others and to share your success. To the graduates: Don’t be afraid to slightly alter your course. Listen to older people, they have great advice. Know yourself, love yourself, and believe in yourself.”

Mr. Howard spoke about his view on building a successful business: “The first thing is you have to have goals. The second is knowing how to grow your company. You need happy customers, customers who can help your business. When you have a product that people want to sell for you, that’s the definition of success.” He also added, “Never stop learning. School’s never out for professionals. You can continue learning every day if you want.”

The HVAC program has an average of 140 technicians each year. The invaluable support of the Howards is ensuring that Atlanta Technical College remains the premier technical college for Metro Atlanta, providing the needed workforce and helping our communities to thrive.



“After I (Steve) was discharged from the Air Force, I took the two-year HVAC program at Atlanta Tech, and it was the second most important decision of my life.”



DONOR ROLLS

CORPORATE AND FOUNDATION DONORS

1967 SOCIETY \$25,000+
The Hank Aaron Chasing the Dream Foundation Inc
AT&T
The Coca-Cola Company
DSW
The Merancas Foundation, Inc.
United Way of Greater Atlanta

PRESIDENTS SOCIETY \$10,000 - \$24,999
Georgia Power Company
Georgia-Pacific via Koch Companies Community Fund
Global Payments
Regions Bank

TRUSTEE SOCIETY \$5,000 - \$9,999
755 Restaurant Group
Board of Commissioners of Fulton County
Enterprise Holdings Foundation
Publix Super Markets Charities Inc
Southern Region Advertising Council, Inc.

BRIDGE BUILDER SOCIETY \$1,000 - \$4,999
Benevity Fund
CareSource Management Group
City of College Park
Cooper Carry Charitable Foundation Inc
Georgia Power Foundation Inc
Jeannette Rankin Scholarship Foundation via TCSG Foundation, Inc.
TCSG Foundation, Inc.
Thomas and Joyce Moorehead Foundation Trust
Truist Bank

BLUE AND GOLD SOCIETY \$250 - \$499
DHD Legal, LLC
The Emily T. Fisher Foundation for Dental Education
Frontstream
The Estate of Harold A. Hillery Jr
Network for Good
Roy Moore Painting & Contracting

TECHNICAL SOCIETY \$100 - \$249
Committee for Rhonda Burnough Campaign

FRIENDS
Burnside Consulting
Kroger
TisBest Philanthropy Gifts

IN KIND
Atlanta Technical College via Georgia Power Company

INDIVIDUAL DONORS

1967 SOCIETY \$25,000+
Henry Louis “Hank” Aaron
Charlotte B. & Stephen W. Howard

PRESIDENTS SOCIETY \$10,000 - \$24,999
Ray Robinson

TRUSTEE SOCIETY \$5,000 - \$9,999
The Brock Family Fund
Richard Cox, Jr.
Ann W. Cramer
William A. Pinto
Joachim Stiftung

BRIDGE BUILDER SOCIETY \$1,000 - \$4,999
Caroline B. Angelo
Johnnie B. Baker Jr.
Deborah Cook Collins
Shantella E. Cooper
Charlene Craig
Yulonda Darden Beauford
Katie A. D’Entremont
Jean and John DeVeer
Russell Garner
Linda Gulley
Dr. Katrina Hunter
Lois B. Hunter
Dr. Jamar H. Jeffers
Maurice Jenkins Jr.
Anne Kaiser
Wynne Bendock Kaputa
Matthew Lawn
Constance L. Mack
Dr. Cicily Mapp
Stephen L. McDaniel, CFRE
Mr. and Mrs. Michael Merlin
Andrew Murstein
Karen and Kenneth Parks (via The U.S. Charitable Gift Trust)
Robert G. Perkins
Dr. Victoria Seals
Kevin Smith
Charles A. Spann, Jr.
Alexis Stewart
Allan Tanenbaum
Eric Tanenbaum
Kenneth Tuchman
Patricia P. Varnell
Janis L. Ware
Ian Watson
Dorna F. Werdelin
Drs. Joni L. and Kevin Williams
Kim Williams

LEADERSHIP SOCIETY \$500 - \$999
Dr. Shawn Michael Adams
Daniel Joseph Brown
Corbett Sharrod Davis
Dr. Ahmad Flournoy
Jean LaPue Foster Scott
Peggy A. Goodson-Williams
Kathy Griffin
Tamoura W. Jones
Pat Lottier
Daniel G. Mix
Dan Smith
Adam Wayne Sweat

BLUE AND GOLD SOCIETY \$250 - \$499
Keith Barnett
David Brown
Michael P. Burnside
Lydia Floyd
Audrena C. Howell
Adrian Powell
Charles Anthony Spann, Jr.
Theartis Thomas
Dr. Ian C. Toppin
Dr. Peter Ukuku Ejindu
Diann Varner
Mario M. White
Marsha J. Whittle

TECHNICAL SOCIETY \$100 - \$249
Barry N. Bates
Tonya Lavada Beck
Tieaka S. Blocker
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Dr. Sherman Bonds
Ina A. Braxton
Hector M. Celis
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Cathy M. Clements
Latonya S. Cullers
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Leonard C. Small

Sheba Stepps
Lena M. Taylor
Dr. Katrina L. Walker
Nan H. Walker
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Asbery Wilkerson II
Gail Williams
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Jose Franco
Denise M. Freeman
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Currie D. Harris
Ann Hightower
Sammie J. Holloway
Alphonso Howard
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Anita McMurtry
Sandra Middlebrooks
Tiffany Mitchell
Amber Moore
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Charlette Zakia Narcisse
Bennetta Patterson
Terri Lynn Peterson
Jermorow Devon Poe
Michelle Render
Michelle Roach
Karen Shacham
Ella R. Sizemore-Mayfield
Aletta Spence
Valerie Renee Steele-Hancock
Bobby D. Sutton
Ahmad R. Sylvester
Michael D. Thomas
Naquilla Thomas
Maxine B. Williamson
Henry E. Wise

The Atlanta Technical College Foundation is committed to its work to bring resources and opportunities to Atlanta Technical College students. We work diligently to update the list of our donors. Please let us know if your name was omitted by contacting us at update.contact@atlantatech.edu.

Thank you for your support.

Atlanta Technical College Foundation

Atlanta Technical College: Worth the Investment

National footwear retailer, **Designer Shoe Warehouse (DSW)**, joined the campaign to support Atlanta Technical College (ATC) students during these unprecedented times. DSW’s \$25,000 donation funded ATC’s Hank Aaron 755 Society—a student success fund established in February 2020 to provide gap funding and emergency financial assistance. DSW’s contribution provided immediate support for currently enrolled students. In addition to financial needs, this fund also supported technological needs of students who found themselves without a reliable computer or dependable internet access. The designer retail footwear giant also encouraged its DSW VIP rewards members to “gift” accumulated rewards to support ATC’s Hank Aaron 755 Society.

“Designer Brands is committed to supporting the Black community with meaningful gifts and purposeful actions, and we are proud to support Hank Aaron’s 755 Society in its mission,” said DSW’s Chief Marketing Officer Amy Stevenson. “We are also thrilled to allow DSW’s customers to participate by donating their DSW VIP rewards to the fund. There is no greater gift than education, and we are honored to play a role in furthering this important work.”

Atlanta Technical College (ATC) is proud to announce that the **Coca-Cola Foundation** has decided to increase its donations to the ATC Foundation in general scholarship funding. Coca-Cola’s contributions have grown over time, from \$2,500 in 2017, to \$55,000 in 2018, to \$300,000 in 2019. These donations will empower students to continue their education by decreasing the financial burdens many encounter during their education.


“Building and maintaining relationships with our corporate partners is essential to the mission of our Foundation,” said Dr. Victoria Seals, President, ATC. “The Coca-Cola Foundation was founded with the mission of enhancing communities through education, civic initiatives, and other community events. This gift to our Foundation will allow Atlanta Technical College to continue our goal of providing lifelong educational opportunities and experiences through academic and innovative career preparation.”

The Coca-Cola Foundation was established in 1984, and since its inception, it has given back to local communities and enabled those seeking educational opportunities and economic empowerment. The Coca-Cola Foundation is committed to addressing critical financial challenges, as well as evolving as needs in local communities change with time.

In an effort to curb the emergency need of many students, The Atlanta Technical College Foundation (ATCF) has received a grant from the **COVID-19 Response and Recovery Fund**, a joint effort from the **Community Foundation for Greater Atlanta and United Way of Greater Atlanta**. After undergoing a process with more than 650 applicants, Atlanta Technical College is receiving a grant of \$100,000.

Since its inception, the Atlanta Technical College Foundation has focused on the major goals of resource development, relationship building, and financial management of resources. Under the leadership of Mr. Stephen McDaniel (CFRE) and Dr. Jamar Jeffers, the Foundation has continued to support the College during this trying time.

DONATE YOUR REWARD



Choose a Reward to donate:

\$5

Expires
10/01/20

Choose an organization:

☐ HANK AARON 755 SOCIETY

☐ BE STRONG

☐ SOLES4SOULS

DONATE

LEARN MORE

“Atlanta Technical College serves a wide variety of people within the metro Atlanta area, many of whom are strongly affected by the COVID-19 outbreak and state-wide stay-at-home orders. In addition to our Students’ Technology Support Fund and a Students’ Emergency Assistance Fund, the Response and Recovery Fund will allow the College to continue to serve our community and allow them to continue their efforts as students. Our mission of providing lifelong educational opportunities and experiences through academic and innovative career preparation, service learning, and multiple programs is critical to empowering our students, and this enhanced funding will allow the College to close the technology gap seen in the communities we primarily serve.”

-DR. VICTORIA SEALS
President, ATC

“Thank you to the Atlanta Technical College Foundation for its tireless work during this crisis to provide technology support, emergency financial assistance and online tutoring for students. There has never been a more crucial time to Live United and step up for our communities that need our help.”

-MILTON J. LITTLE, JR.
President and CEO of United Way of Greater Atlanta

“We appreciate that Atlanta Technical College has been nimble to respond to urgent needs its students are facing with access to online learning and the general well-being of themselves and their families. The ability to keep up with coursework, with all the tools needed to stay enrolled, is essential to students remaining motivated to pursue better opportunities through a degree.”

-LITA PARDI
Interim Vice President at Community Foundation for Greater Atlanta



THE ATLANTA TECH EFFECT

Center for Workforce Innovation



641

CWI students served to date

211

CWI students served - AY 2019 - 2020

430

CWI students added - AY 2020 - 2021

40

CWI students graduating program from AY 2019 -2020

85

additional CWI students not completing programs but earning credential from AY 2019-2020

(53 still enrolled, 32 not currently enrolled)

91

CWI students still enrolled from AY 2019 - 2020

521

CWI students currently enrolled AY 2019 -2020 + AY 2020 -2021

Center for Workforce Innovation

The **Center for Workforce Innovation (CWI)** is an innovative partnership between **Atlanta Technical College, the City of Atlanta, and the Atlanta Committee for Progress.**

With the direct input, investment, and involvement of corporate and community partners, the CWI is focused on **preparing students to enter into careers** which meet local high-demand, rapidly changing workforce needs and **lead to economic mobility.**

With the direct input, investment, and involvement of corporate and community partners, the CWI is focused on preparing students to enter into careers that meet local high- demand, rapidly changing workforce needs and lead to economic mobility.

With initial partnerships and funding provided by Delta Air Lines, The Home Depot, SunTrust (now Truist), Intercontinental Exchange, and Georgia Power, the CWI is providing real knowledge, real skills, and real success as students attain true economic mobility in high-demand industries such as Aviation, Information Technology, and Skilled Trades including Carpentry, Electronics, Welding, HVAC, and Plumbing. The CWI is pleased to announce the addition of telecommunications giant AT&T, as an industry partner.

Since launching on August 15, 2019, the CWI team has worked to develop and implement unique and enriching programming that aligns with the College’s mission of transforming lives while delivering an in-demand, highly-skilled workforce to Metro Atlanta and its surrounding areas. To date, 687 ATC students have been provided with an array of individualized services designed specifically to support their academic journey from the beginning, ultimately leading to graduation and career opportunities. Of the students served during the first year, 85 have earned Technical College Certificates, 40 have completed their entire programs, and 567 participants remain actively enrolled at ATC pursuing credentials. With the goal of incrementally scaling upward to serve additional students throughout the upcoming years, the partnership with AT&T is critical to the CWT’s ability to remain responsive to emerging competencies within IT, forecasted shifts within the labor market, and additional pathways into sustainable career opportunities for ATC graduates.

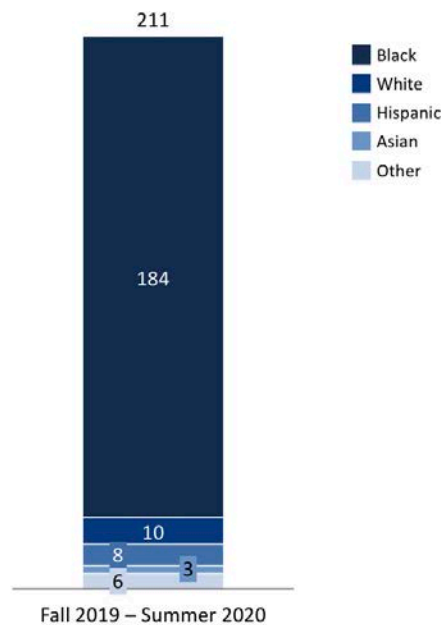


PIPELINE PARTNERS

PIPELINE PARTNER	ORGANIZATION TYPE	WEBSITE
Achieve Atlanta	Community Pipeline Organization	www.achievetlanta.org
Amazon Career Choice	Technical Training Program	www.amazoncareerchoice.com/home
Atlanta CareerRise/United Way	Community Pipeline Organization	www.atlantacareerrise.org
Atlanta Regional Commission	Support Organization	www.atlantaregional.org
At-Promise Youth Center	Community Pipeline Organization	www.atlantapolicefoundation.org/programs/community-engagement/at-promise/
Atlanta Public Schools (APS) Atlanta College and Career Academy (ACCA)	Community Pipeline Organization	www.atlantapublicschools.us/Page/873
Big Brothers Big Sisters	Community Pipeline Organization	www.bbbsatl.org
Boy Scouts Atlanta Area Council	Community Pipeline Organization	www.atlantabsa.org
Boys and Girls Club of Metro Atlanta	Community Pipeline Organization	www.bgcma.org
Care Source	Support Organization	www.caresource.com/ga/plans/
Carter USA	Community Pipeline Organization	www.carterusa.com
CEFGA (Construction Education Foundation of Georgia)	Community Pipeline Organization	www.cefga.org
CEISMC (Center for Education, Integrating Science, Mathematics and Computing (Georgia Tech)	Technical Training Program	www.ceismc.gatech.edu
Coxe Curry	Support Organization	www.coxecurry.com
First Step Staffing	Community Pipeline Organization	www.firststepstaffing.com
Girl Scouts of Greater Atlanta	Community Pipeline Organization	www.girlscoutsatl.org
Goodwill of North Georgia	Community Pipeline Organization	www.goodwillng.org
Hire Ground	Technical Training Program	www.crunchbase.com/organization/hire-ground-holdings-llc#section-overview
Latin American Association	Community Pipeline Organization	www.thelaa.org
Lyons Workforce, LLC	Support Organization	www.lyonsworkforce.com
Management Forum (ITSMF)	Technical Training Program	www.itsmfonline.org
Metro Atlanta Chamber of Commerce	Support Organization	www.metroatlantachamber.com
Next Generation Men and Women	Community Pipeline Organization	www.nextgenatl.org
Per Scholas, Atlanta	Support Organization	www.perscholas.org
Purpose Built Schools	Community Pipeline Organization	www.purposebuiltschoolsatlanta.org
Randstad	Support Organization	www.randstadusa.com/locations/atlanta_georgia/randstad-atlanta_106/
Salvation Army of Metro Atlanta	Community Pipeline Organization	www.salvationarmyatlanta.org/
SEVA Security	Technical Training Program	www.sevasecurity.com
TAG Executive Collaborative (Technical Association of Georgia)	Technical Training Program	www.tagonline.org
TechBridge	Technical Training Program	www.techbridge.org
United Way of Atlanta	Community Pipeline Organization	www.unitedwayatlanta.org
Urban League of Greater Atlanta	Community Pipeline Organization	www.ulgatl.org
Westside Future Fund	Community Pipeline Organization	www.westsidefuturefund.org
WorkSource Atlanta	Support Organization	www.worksourceatlanta.org
Year Up	Technical Training Program	www.yearup.org

CWI student demographics

Student race,



Other demographic data

Average age

36

Gender

Male 79%

Female 21%

Citizenship

US citizen 91%

Resident immigrant 7%

Non-resident immigrant 2%

Post-CWI career placement opportunities

New industry engagements

Potential partners	New contacts	Potential apprenticeships / internships	Potential job opportunities
Aviation	3	-	12
Skilled Trades	7	20+	53+
IT	2	3	-
Logistics & Supply Chain	5	-	-
Lineworker	1	12	-
Film & Entertainment	1	-	-

32% of graduates left CWI with job prospects

22 Total graduates

Graduates with internships 2

Graduates with careers 4

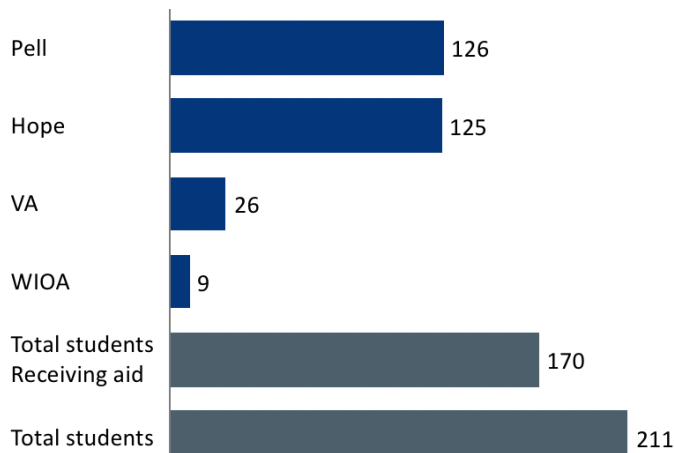
Graduates with offers pending graduation 1

16 Students leaving with completed certificate(s)¹

¹ Did not attain diploma from CWI

CWI student financial health

Students receiving financial aid,



Over 80% of CWI students received financial aid

Balance forgiveness

Number of students receiving gap funding 75

Only 5 students required gap funding more than once

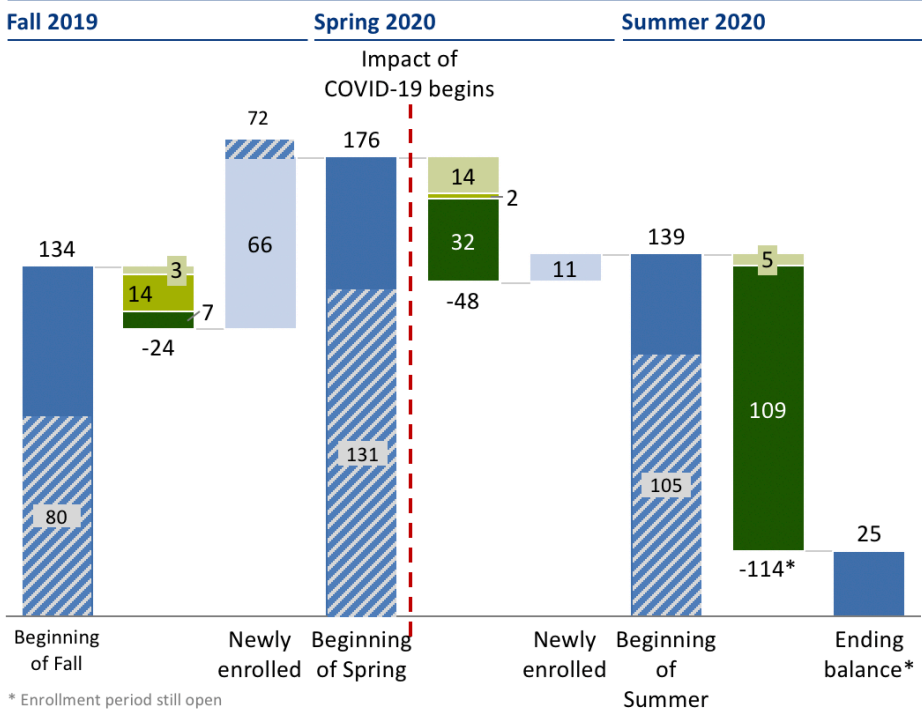
Average gap funding per student \$840

35% of students were able to continue their education despite financial need due to gap funding

CWI student enrollment

CWI enrollment by semester

of students



Number of individuals served 211

Number students completing their program 22

Number of students retained
Fall 110
Spring 128

Total number of certificates attained by students 79

Students may enroll in short term certificate programs or full degree/diploma programs. These varying program lengths affect the timeline to graduation. Students are considered "Graduates" once they complete their program of study, regardless of duration



REIMAGINED



THE ATLANTA TECH EFFECT

Economic Development Division

Fiscal Year 2020 Accomplishments

164

Companies served via Customized Contract Training, Continuing Education, Professional Assessment and Testing Center, and Conference Center services

99,095

Customized Contract Training and Continuing Education training hours

7,312

Customized Contract Training and Continuing Education students served

5,258

Exams administered in the Professional Assessment and Testing Center

\$828,205

Revenue generated by the Economic Development Division

Economic Development Division

Highlights and Accomplishments

- ✓ Atlanta Tech hosted the Microsoft MANCODE event, which introduced coding and opportunities in the tech industry to approximately 450 African American male students from metro Atlanta middle and high schools.
- ✓ The Atlanta Technical College Professional Assessment Center Test Administrators was awarded the TCSG Highest Percent Growth in GED® Graduates for Centers Serving 601-1000 Test-takers, awarded at the 2020 TCSG Adult Education Conference.
- ✓ Atlanta Tech is one of two TCSG College's to participate in the Microsoft Future Skills Pilot Program. The program will provide cloud computing training for Microsoft Azure Fundamentals Certification.
- ✓ Atlanta Tech provided over 20 free online professional development courses to the community and business and industry as an educational resource through the pandemic.
- ✓ Horizons Atlanta at Atlanta Technical College is the only Horizons Program site at a technical college across the nation. This year's Horizons Atlanta Tech summer program completed its eighth year virtually, serving rising 1st through 8th grade scholars.
- ✓ In partnership with Fulton County Schools and the South Fulton Chamber of Commerce, Atlanta Tech hosted the first Fulton County Schools Partners in Education Summit.
- ✓ Atlanta Tech has served various film and television productions including MacGyver, Cobra Kai, American Soul, The Banker, The Last Full Measure, and General Insurance commercial featuring Shaquille O'Neal.
- ✓ Partnered with the Center for Asian Pacific American Women and the Women's Entrepreneurial Opportunity Project, Inc., to host a Women's Small Business Month Conference at the College.
- ✓ Provided a variety of training programs and/or services to several companies and organizations including:
 - Amazon Fulfillment Center
 - Atlanta Beltline, Inc.
 - Atlanta Botanical Garden
 - Atlanta Business League
 - Atlanta Classical Academy
 - Atlanta Fire Rescue Paramedic Department
 - Atlanta Public Schools
 - Black Women's Film Network
 - Bright Futures Academy
 - Buckhead Christian Ministry
 - Chisholm Leadership Academy
 - City of Atlanta
 - Clark Atlanta Police Department
 - Clayton County Police Department
 - Clayton Transition Center
 - College Park Fire Department
 - Credit Union of Atlanta
 - Department of Juvenile Justice
 - Emory University School of Medicine
 - Fulton County
 - Fulton County Emergency Services
 - Fulton County Schools
 - Generation
 - Georgia Department of Human Services
 - Georgia Power
 - Georgia Vocational Rehabilitation Agency
 - Goodwill of North Georgia
 - Grady Hospital
 - Horizons Atlanta
 - Invest Atlanta
 - MARTA Police Department
 - Metro Transition Center
 - Microsoft
 - Mothers Against Drunk Driving
 - Nestle Purina
 - Recovery Consultants of Atlanta
 - Rockdale County Fire Rescue Department
 - SolutionsAe, Inc.
 - Spelman College
 - The Urban League of Greater Atlanta
 - United States Postal Service
 - Upward Bound
 - Wholistic Stress Control Institute
 - WorkSource Atlanta
 - Year Up Greater Atlanta
 - Zodiac Aerospace

Adult Education Program

During the 2020 pandemic, Adult Education transitioned to distance learning and all classes became virtual. The team developed significant teaching strategies with Cisco WEBEX, utilizing TABE Academy and GED Academy, AZTEC, and USA Test Prep. Furthermore, two instructors serving as the leads for the Blackboard transition are now utilizing Blackboard Collaborate platform for instruction. The instructors have successfully completed the Basic and Advanced Blackboard courses and will be prepared for the transition to spring semester and into FY 2022. The instructors also utilize many websites to provide supplementary materials, including Khan Academy, Math Antics, Learn Zillion, Townsend Press, and the OWL Purdue Writing Lab.

To further support the student body and transition to a distance learning platform, the Adult Education department utilized CARES Act funds

to purchase Google Pixels. These devices were loaned to students who expressed a lack of access to electronic devices. This allowed students to continue their learning and progress toward earning their HSE credential. The Adult Education department is making plans to create a hybrid platform in the near future utilizing the technological upgrades and Smart Boards.

As the pandemic continues, so too, do the efforts of the Adult Education department in serving students and providing quality instruction through

technology with a personal touch. The department is proud to announce that the team's efforts have resulted in the attainment of nine GEDs, and 12 students have registered to transition into post-secondary training, four of whom will start Spring 2021.



EAGLE 2020 DELEGATE: Maya Smith



The Exceptional Adult Georgian in Literacy Education (EAGLE) Program celebrates adult learners in pursuit of excellence.

The program recognizes and honors students who have demonstrated exceptional achievement in statewide adult education classes. The concept of EAGLE is one designed to create a greater awareness of educational opportunities that are available in local communities across the state and to foster involvement in lifelong learning pursuits. Nearly 48,000 men and women took part in Georgia's adult education programs last year. Each March, the local EAGLE winners are the guests of a three-

day conference in Atlanta that ends with a lunch banquet in their honor.

TCSG State Board Chairman, Doug Carter and TCSG Assistant Commissioner for Adult Education, Dr. Cayanna Good, presented the awards during an event at the Renaissance Atlanta Waverly Hotel in Atlanta on March 11, 2020.

"Our EAGLE students are some of the most inspiring people I have ever met in my life," said Dr. Cayanna Good. "When I hear their personal stories and the challenges many of them overcame to get where they are today, it's a reminder of what's possible when we come together to assist students in reaching extraordinary heights."

Atlanta Technical College was represented by Ms. Maya Smith. Ms. Smith who was attempting to finish high school through an

online school, found herself unmotivated and soon after, quit to focus on building her nonprofit organization, ClubLADY and starting her business, ImaniForUs, LLC. With goals of growing both her business as well as her nonprofit organization, Maya knew she needed to further her education. Her mother recommended that she contact Atlanta Technical College's Adult Education program, and she did. Within two months, Maya had obtained her high school credential. Maya enrolled in Atlanta Technical College in January 2020 to pursue a degree in Business Management where her goal is to increase her business intelligence. She says, "Obtaining my GED will open doors to help build my legacy. I have watched my mother, my biggest inspiration, persevere through very difficult and challenging situations. She has never given up. Because of her tenacious spirit, I am inspired to keep growing in all areas of my life."

Coronavirus Response

Atlanta Technical College employed a four-phased approach for reopening while implementing safety measures to prevent the spread of COVID-19. Our primary goal was to protect the health and safety of our students, faculty, staff, and community while resuming limited on-campus administrative, instructional, and supportive services. Within the plan, there were reopening steps for employees and students; personal protective equipment (PPE) requirements; employee/work area requirements; student/instruction requirements; and facility requirements.



Mr. Barry Bates

needed to continue their coursework. Thanks to the Coronavirus Aid, Relief and Economic Security Act (CARES Act) and the success of the recently launched #ILOVEATC fundraiser, the college has been able to provide students in need with laptops and access to the internet.

According to ATC’s leadership, the global pandemic not only exposed the existing digital divide among the student population but also highlighted the tough financial reality faced by many students who also worked full-time and part-time jobs. “The coronavirus is a two-fold crisis. On one hand, we have a public health issue that has shifted our approach to teaching, learning,

and going about our daily lives,” said Dr. Seals. “On the other hand, it also carries a financial strain that has taken a toll on families and individuals in all phases of life. We are working collaboratively with partners to address those needs that are derivatives of the current state of affairs.” Since March, ATC has provided assistance to almost 1600 students with CARES Act funds as well as over \$100,000 through its #ILOVEATC emergency relief campaign for items such as computers and mobile hotspots to support students in need of technology to continue their education.

A COVID Task Force was created with members from several of divisions across campus. Most importantly, some members of this task force have direct contact with the CDC and local health departments, including Mr. Barry Bates, Program Coordinator for Bioscience Technology, who serves as the Exposure Control Coordinator. The task force meets weekly to discuss COVID updates and best practices to employ on campus. On the ATC website is a COVID Resources webpage with information on where to get tested and relative updates.

During the summer of 2020 and well into the COVID-19 pandemic, Dr. Victoria Seals was joined virtually by representatives from Academic and Student Affairs and health care experts from the College. Joining Dr. Seals were Ms. Caroline Angelo, Executive Vice President of Academic and Student Affairs; Police Chief, Mr. Charles Spann; and ATC faculty member Mr. Barry Bates, who serves as the Program Chair for Bio-Science Technology and college liaison to the CDC and local health departments. Rounding out the panelists were Mr. Corbett Davis, program coordinator for ATC’s Emergency Medical Services and Fire Science, and Ms. Kristie Boleman, who graduated from the College’s Allied Health program and is employed by Piedmont Hospital as a Clinical Revenue Integrity Specialist.

Atlanta Technical College fused innovation with ingenuity to host “limited labs” - a hybrid of online and in-person learning. ATC’s on campus approach is designated for key technical careers that require the face-to-face interaction for mastery of designated skills. Wearing required personal protective equipment (PPE), students and faculty engaged in hands-on activities and learning. The number of students was restricted per class to adhere to social distancing protocols. Both students and faculty underwent onsite COVID-19 screenings, and the facilities utilized during the limited labs were deep-cleaned between classes.

With the national guidelines established by the Centers for Disease Control and Prevention (CDC) and state leaders, the approach to teaching has shifted to embrace best practices while keeping the door to upward economic mobility open to the college’s 3,400 students.

“Some of our technical careers require hands-on training for our students to become proficient at key aspects of their future careers. Because the health and wellbeing of our students, faculty and staff is our top priority, our limited labs are only implemented when necessary for specific coursework,” said ATC President Victoria Seals. “The bulk of our day-to-day learning takes place online, which has been a critical component to ATC’s ongoing success during this pandemic.”

For many students, returning to the classroom was a critical component to gain the confidence in their skills and techniques. “Even in a pandemic, ATC has made it possible for us to learn and to succeed,” said Tatiana Fritzgerald, a cosmetology student at ATC. “This provides me with an opportunity to still achieve my goals in a safe environment.”

As ATC shifted portions of its classroom curriculum to include virtual learning, a number of students experienced a lack of digital resources



- Dr. Victoria Seals, President
- Ms. Caroline Angelo, Executive Vice President of Academic and Student Affairs,
- Mr. Charles Spann, ATC Chief of Police
- Mr. Barry Bates, Program Chair for Bio-Science
- Mr. Corbet Davis, Emergency Medical Services and Fire Science program coordinator

The forum was hosted by Ms. Dessie Hall, Director of Student Services, and moderated by ATC’s Student Government Association President (SGA), Mr. Bradrick Johnson, who is also a student in the Health Information Management Technology program.

Dr. Seals started the forum by informing the public of the College’s response to the pandemic. During this time, Dr. Seals affirmed that she is “grateful for the resilience that I’ve seen from our community. Our students, our faculty, and our staff have responded to this pandemic with positive resolve despite the challenges that we have faced. One example is that our Allied Health division provided necessary supplies and personal equipment to GEMA to provide to our frontline workers.” Dr. Seals further stated that the faculty shifted to remote learning during the first week and implemented focused limited labs. Many of the College’s alumni are already working on the front lines, with current students readying to become first responders and caregivers to those suffering from the virus.

Mr. Bates followed Dr. Seals by sharing a PowerPoint presentation with common misconceptions surrounding the Coronavirus as well as safety precautions and advice on how to navigate through the pandemic. The panelists then answered questions from the public, which mostly addressed access to classes, procedures for returning to campus, financial aid, and the CARES Act, and ordering books for the summer semester.



COVID TASKFORCE			
Barry Bates Academic Affairs	Charles Spann Campus Safety	James Jackson Communications, Marketing and Public Relations	Travis Salley Human Resources
Brian Bowers Academic Affairs	Twyla Locklear Campus Safety		Dr. Victoria Seals President’s Office
Corbett Davis Academic Affairs	Torrey Mosely Campus Safety	Gail Edwards Facilities / IT	Dr. Joni Williams President’s Office
Mortissa Harvey Academic Affairs	Dorna Werdelin Communications, Marketing and Public Relations	Sandra Reese Facilities	Tosha Bussey Student Affairs
Holly Sanders Academic Affairs		Jeffery Smith IT	

Atlanta Tech Strategic Goal Accomplishments

Strategic Goal 1:

Align programs, initiatives, and services to ensure student success and to meet community and industry needs

- ✓ **Successfully transitioned** to remote instruction and operations in the midst of the COVID-19 pandemic, including providing technology and technical access to faculty, staff, and students.
- ✓ Maintained a **placement rate of 99 percent** with 80 plus percent in-field employment.
- ✓ **Dessie Hall**, Director of Student Activities, appointed as the American Student Government Association (GSGA) State Advisor, May 2019.
- ✓ **Radiologic Technology Certification** attained passage rate of 95% for the 2019 class.
- ✓ **Bioscience Program Coordinator, Mr. Barry Bates** won an award for the Best Poster Presentation for the Community College Faculty division.
- ✓ **Bioscience Technology students Kasheena Box, Shandrena Williams, Kiersten Janes** and **Karmen Harlemon** have participated with the National Science Foundation Center for Cell Manufacturing Technologies (CMaT) at Georgia Tech. Kasheena Box presented her research at the American Association for the Advancement of Science Emerging Researchers National Conference (AAAS ERN) in Washington, D.C., February 2020.
- ✓ The **Physical Therapist Assistant** program was reaccredited through CAPTE for the next 10 years (2019).
- ✓ **HIMT** received continued accreditation from submission

of the Annual Program Assessment Report.

- ✓ The **Pharmacy Technology Program** is ranked #5 in the United States and #2 in the State of Georgia as reported in the Pharmacy Technician Guides' website.
- ✓ The **Nursing program** was granted full approval by the Georgia Board of Nursing in 2019 and gained "Candidacy" status for the Accreditation Commission for Education in Nursing (ACEN).
- ✓ **NCLEX** passage rate exceeded the benchmark for the past two years-91.6% in 2018 & 92.3% in 2019.
- ✓ Recognized by **SkillsUSA GA Postsecondary 2020 Chapter Excellence Program**, Level I Recipient Quality Chapter (3rd consecutive year).
- ✓ **Developed a partnership with Fulton County** for a paid internship for ATC IT students. Fulton County engaged about 14 ATC students on the internship to date.
- ✓ **CWI-GA Power** commitment of \$7500 and sponsored 7 ATC Skilled Trades faculty to receive OSHA 10 and OSHA 30 certification, thus allowing students to receive direct OSHA 10 cards after training; GA Power assigned a representative to the Skilled Trades Advisory Board.



Strategic Goal 2:

Improve institutional infrastructure for leadership and accountability across all functions of the college



- ✓ **Developed process** for reporting and reviewing call logs, to improve the student experience
- ✓ Fully implemented **e-Performance**
- ✓ Established **ATC Next**, a leadership development initiative. AY20 ATC Next completers:
 - **Ms. Tosha Bussey**, Director, Library Services
 - **Ms. Katie D'Entremont**, Faculty, FYES and Humanities
 - **Mr. Jim Gale**, Faculty, Early Childhood Education
 - **Captain Twyla Locklear**, Campus Police and Public Safety
 - **Dr. Sonya McCoy-Wilson**, Dean, Arts and Sciences
 - **Ms. Jabulile Mhlongo**, Manager, Admissions
 - **Ms. Dreem Penn**, Faculty, Drafting
 - **Mr. Britt Pitre**, Dean, Institutional Effectiveness
 - **Dr. Ian Toppin**, Dean, Industrial and Transportation Technologies
 - **Dr. Katrina Walker**, Dean, Health and Public Safety Technologies
 - **Ms. Dorna Werdelin**, Associate Vice President, Communications, Marketing, and PR
 - **Mr. Lance Wise**, Director, Grants Management

- ✓ **CWI-GA Power** has donated a bucket truck and installed a training field with 8 poles on the ATC Campus in preparation of the Line Worker program.
- ✓ Approved as a training provider for the **National Center for Construction Education & Research (NCCER) Core Curriculum Training**. Provided NCCER Core Curriculum: Introductory Craft Skills Training and Certification for the Urban League of Greater Atlanta YouthBuild program.
- ✓ **Purchased major equipment for Culinary Arts programs**, including a \$220,000 state of the art cooking suite and a \$20,000 dishwasher.
- ✓ Recognized by **GOAL and Rick Perkins Awards** for winning Book Cover Design- Taylor Thompson, 2019.
- ✓ The **Professional Assessment Center Test Administrators** were awarded the TCSG Highest Percent Growth in GED® Graduates for Centers Serving 601-1000 Test-takers, awarded at the 2020 TCSG Adult Education Conference.
- ✓ Hosted the **Microsoft MANCODE** event, which introduced coding and opportunities in the tech industry to approximately 450 African American male students from metro Atlanta middle and high schools.
- ✓ Participated in the **Microsoft Future Skills Pilot Program**. The program will provide cloud computing training for Microsoft Azure Fundamentals Certification.

Atlanta Tech Strategic Goal Accomplishments

Strategic Goal 3: Strengthen internal engagement

- ✓ **Scheduled Voter Registration Training** for club advisors and students in July 2019. A representative from the Fulton County Voter Registration and Elections Office conducted the training. Seven advisors and one student became deputy registrars. One recertified.
- ✓ **Completed IT Training seminars** to increase system knowledge for students, faculty and staff.
- ✓ Faculty and staff assisted with the planning and execution of the **Hank Aaron Academic Complex Naming and Birthday Celebration** and CWI Launch.
- ✓ Launched the **#ILOVEATC** campaign.
- ✓ Developed **new website**.

Strategic Goal 4: Build a sustainable business model for resources and industry partnerships

- ✓ **Economic Development Division** generated total revenue of \$828,205.
- ✓ **Planned and executed the Clayton County Apprenticeship Roadshow** at ATC South in partnership with the Clayton County Chamber of Commerce, Clayton County Department of Economic Development, and TCSG. Over 30 attendees representing 16 companies and local elected officials were in attendance.
- ✓ Leveraged relationships with **Coca-Cola, United Way**, and others to secure College resources.
- ✓ Developed partnership between carpentry program and **Shelter for Shuttlers**.

- ✓ Continued partnership with the **Urban League of Greater Atlanta Reentry** program for CDL training. Participants that have earned their CDL license have gained employment with Coca-Cola, MARTA, and Diaz Foods.
- ✓ Partnered with the **Center for Asian Pacific American Women and the Women's Entrepreneurial Opportunity Project, Inc.**, to host a Women's Small Business Month Conference at the College.
- ✓ Acquired partnership between **Automotive program and Nissan USA**.
- ✓ Hosted the **Clayton County Legislative Delegation Pre-Session Forum at ATC South**. The Georgia Secretary of State's Office showcased the new voting machines at the forum.

- ✓ Continued partnership with **Electrical Technology Program and Atlanta Electrical JATC (AEJATC)**.
- ✓ Continued **Horizons Atlanta**, the only Horizons program site across the nation at a technical college.
- ✓ Secured a \$1.1 million Job Corps Scholar grant.
- ✓ Established a partnership with **Grady Healthcare System** to train their CNAs to become PCTs.
- ✓ Established a partnership with **Atlanta Fire** to train their firefighters to become paramedics.



ATC Facts

PRESIDENT

Dr. Victoria Seals

MISSION & PURPOSE

Atlanta Technical College, a unit of the Technical College System of Georgia, provides lifelong educational opportunities and experiences through academic and innovative career preparation, service learning, and multiple program delivery modalities that lead to technical certificates, diplomas, and associate degrees and make student development and success possible in a competitive global economy.

YEAR ESTABLISHED

1967

CREDENTIALS OFFERED

Associate of Applied Science Degree, Associate of Science Degree, Diploma, and Technical Certificate of Credit

ACCREDITATION

ATC is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate degrees and has achieved program accreditation by individual commissions or associations in numerous credit program areas.

TRANSFER CREDIT

27 general education courses transfer to any University System of Georgia institution. Additional credits transfer through agreements with numerous public and private colleges and universities.

GENDER

65.4% Female | 34.6% Male

LARGEST AGE GROUP

21 to 25 years of age (24% of all students)

CREDIT STUDENTS ENROLLED

5,804

100% GUARANTEED

To demonstrate confidence in and commitment to quality technical programs which are relevant, current, and responsive to the stated expectations of Georgia's businesses and industries. ATC will warrant every graduate from programs offering a technical certificate of credit, diploma, or associate degree.

DUAL ENROLLMENT

447 high school students from Atlanta Public Schools, Fulton County Schools, and Clayton County Schools participate in Atlanta Technical College's dual-enrollment program.

RESIDENCE

46% live in Fulton County, followed by Clayton, DeKalb, Henry, Cobb, and other counties.

NON DISCRIMINATION

As set forth in its student catalog, Atlanta Technical College does not discriminate on the basis of race, color, creed, national or ethnic origin, sex, religion, disability, age, political affiliation or belief, genetic information, veteran status, or citizenship status (except in those special circumstances permitted or mandated by law).

Programs

ACCOUNTING
AIR CONDITIONING (HVAC)
AUTOMOTIVE COLLISION REPAIR
AUTOMOTIVE TECHNOLOGY
AVIONICS MAINTENANCE
BARBERING
BIOSCIENCE/FORENSICS
BUSINESS TECHNOLOGY
BUSINESS MANAGEMENT
CARPENTRY AND CONSTRUCTION MANAGEMENT
COMMERCIAL TRUCK DRIVING
COMPUTER INFORMATION SYSTEMS
COSMETOLOGY
CRIMINAL JUSTICE TECHNOLOGY/
HOMELAND SECURITY
CULINARY ARTS
CYBERSECURITY
DENTAL ASSISTING/DENTAL HYGIENE
DESIGN AND MEDIA PRODUCTION TECHNOLOGY
DIESEL TECHNOLOGY
DRAFTING
EARLY CHILDHOOD CARE AND EDUCATION
ELECTRICAL SYSTEMS
FIRE SCIENCE
HEALTH CARE ASSISTANT
HEALTH INFORMATION MANAGEMENT
HOTEL, RESTAURANT AND TOURISM MANAGEMENT
INDUSTRIAL ENGINEERING
INDUSTRIAL SYSTEMS
MARKETING MANAGEMENT
MECHATRONICS
MEDICAL ASSISTING
NURSING
PARALEGAL STUDIES
PARAMEDICINE/EMT/AEMT
PHARMACY TECHNOLOGY
PHLEBOTOMY
PHYSICAL THERAPIST ASSISTANT
PLUMBING
RADIOLOGIC TECHNOLOGY
SUPPLY CHAIN MANAGEMENT/PROCUREMENT

REAL KNOWLEDGE. REAL SKILLS. REAL SUCCESS.



ATLANTA
TECHNICAL
COLLEGE

99% OF OUR
GRADUATES
GO TO
WORK



ATLANTA
TECHNICAL
COLLEGE
FOUNDATION

REAL KNOWLEDGE. REAL SKILLS. REAL SUCCESS.

REAL KNOWLEDGE. REAL SKILLS. REAL SUCCESS.

LOVE



#ILOVEATC