



The Economic Value of Atlanta Technical College

REFLECTS FISCAL YEAR 2019



ECONOMIC IMPACT ANALYSIS

♣ = 100 jobs

About ATC

573 Employees
17,106 Students

Student Breakdown

5,536 Technical education students
705 Adult education students
10,865 Economic development students



Alumni impact

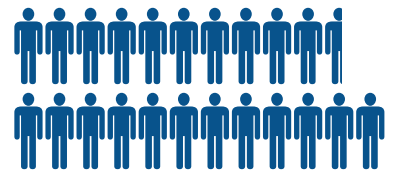
Impact of the increased earnings of ATC alumni and the businesses they work for

\$167.6 million
Added income

an economic boost similar to hosting the World Series
28x

- OR -

2,257 Jobs supported



Operations spending impact

Impact of annual payroll and other spending

\$27.6 million
Added income

enough to buy 822 new cars

- OR -

635 Jobs supported



Student spending impact

Impact of the daily spending of ATC students retained in the region

\$6.3 million
Added income

enough to buy 509 families* a year's worth of groceries

- OR - 123 Jobs supported



* family of four

ATC TOTAL ANNUAL IMPACT

\$201.5 million
Added income

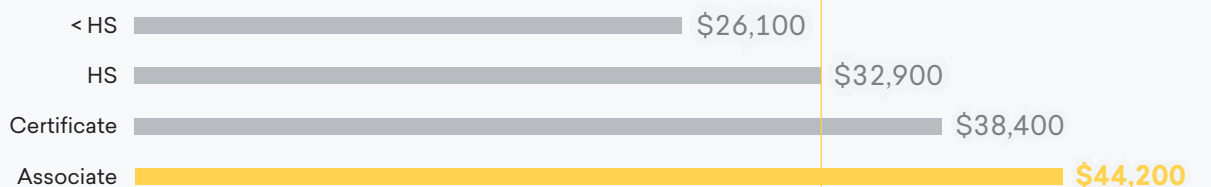
- OR -

3,015
Jobs supported



INVESTMENT ANALYSIS

The average associate degree graduate from ATC will see an increase in earnings of **\$11,300** each year compared to someone with a high school diploma working in Georgia.



ATC Service Area



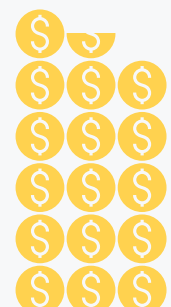
For every \$1...



Students gain \$7.50 in lifetime earnings



Taxpayers gain \$7.80 in added tax revenue and public sector savings



Society gains \$16.50 in added state revenue and social savings